



HILLARY INSTITUTE
THE ASCENT OF GREAT LEADERSHIP



“IT IS NOT THE MOUNTAIN WE CONQUER, BUT OURSELVES”
SIR EDMUND HILLARY

MT EVEREST is the highest mountain on earth, as measured by the height of its summit above sea level. The mountain, which is part of the Himalaya Range in high Asia, is located on the border between Nepal and China.

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HILLARY INSTITUTE ANNUAL REPORT

ANNUAL
TWO THOUSAND AND TEN
REPORT



Award designed by Kathy and Jim Armstrong – Good for Business, Madison, Illinois – USA. Featuring a solid diamond of pounamu at its apex, crafted by Jeff Mahuika, gifted to the Institute by Te Runanga o Ngāi Tahu.

ANNUAL REPORT 2010

“It is not the mountain we conquer, but ourselves”

SIR EDMUND HILLARY

Our third operational year has seen the Hillary Summit governors endorsing China’s **Peggy Liu** as our second Hillary Laureate (see pg.9). In terms of what success looks like for the Institute, the Laureate process remains our most salient reminder of maintaining our kaupapa/mission in challenging times. Our 2009 year with inaugural Laureate Jeremy Leggett closed with an international symposium (just prior to the Copenhagen Climate round in December), at New Zealand House in London. Jeremy lead a cast of key UK business and political influencers, in partnership with governor Simon Walker’s British Venture Capital Association (BVCA), hosted by NZ Ambassador Derek Leask.

Now in 2010, a key figure in China’s search for international partners given the speed of development of its clean-tech sector, Shanghai-based Peggy is an equally outstanding Laureate choice. Her visit and leadership contribution (supported by an outstanding Kiwi/Aus. ‘cast’), to our 3rd Annual Symposium here in New Zealand – “The Greening of China – New Zealand’s response/opportunity” (Oct 21), follows an equally successful event with her organization JUCCE (Joint US-China collaboration on clean energy), in Beijing on 30th June. Meanwhile our search is well underway for our 2011 Hillary Laureate with ED Mark Prain and Senior Fellow Matt Petersen, reinvigorating our global search programme.

Both the Summit governors internationally and our Trustees here at home continue to richly contribute to the Institute’s work, along with our Patron, former Prime Minister Helen Clark, now Administrator of the United Nations Development Programme (UNDP) in New York. Sadly late 2009 we lost one of our founding governors, Bridget Cullerton (Belize), to cancer. The Institute is currently considering a number of candidates to fill what were very special shoes, Bridget’s contribution to her own community and the Caribbean region, being immense.

In the spirit of the extraordinary leadership Sir Ed demonstrated and inspired throughout his life, and with warm greetings from our governors across the globe, we thank you for your ongoing interest in this report and updated summary of the work of the Hillary Institute. Full, audited financials are available on our website, and once again we thank the many

service provider stakeholders who make our life that much easier around the globe. In particular principal investor Jan Cameron remains the rock on which we continue to build interest in and support for our work. We invite you to participate in that work and the cross-sectoral dialogue essential to finding solutions to Climate Change, perhaps the most vital leadership challenge of our times.

David Caygill
Hillary Summit Convenor

Mark Prain
Executive Director



SIR EDMUND HILLARY, THE INSPIRATION BEHIND THIS INSTITUTE



SIR EDMUND HILLARY

Great leadership changes the world for the better

Sir Edmund Hillary personifies essential human qualities of integrity, modesty, determination and service to others born of a life-time of exceptional achievement. He was raised in a quiet country town at the bottom of the world in New Zealand, and this unremarkable schoolboy discovered early a love of mountaineering which ultimately led to his becoming an international legend as the first man to climb Mt. Everest in May 1953 with Tenzing Norgay, Sherpa.

For the last 50 years he not only continued to lead expeditions to the most remote corners of the earth, but perhaps most tellingly, devoted himself to environmental and humanitarian efforts that have made a profound difference to the Sherpa communities where his famous summit climb was achieved.

In 2003 Sir Edmund and Lady June Hillary celebrated the 50th Anniversary of the ascent of Everest in Nepal, with Sherpa friends and Tenzing family, and in 2004 he formally re-embraced leadership development as the patron of the Excelerator: New Zealand Leadership Institute, and internationally through lending his name to the development of the Hillary Institute and its associated Awards programme.

Knighthood by Queen Elizabeth II in 1953 Sir Edmund was the recipient of numerous international citations including The Order of New Zealand, his country's highest honour. He has also been awarded nine honorary doctorates and was the author of eight books. In January 2007 Sir Edmund returned to Antarctica for the final time for the 50 years celebration of his establishment of Scott Base for New Zealand. With Sir Ed in honoured attendance Prime Minister Helen Clark (as patron), formally launched The Hillary Institute there on January 22nd.

New Zealanders take great pride in this extraordinary, ordinary man, a world-wide symbol of courage, determination, leadership and humanitarian service. Sir Edmund passed peacefully in Auckland, on the morning of Jan 11, 2008, and was accorded the rare honour of a state funeral on Jan 22nd. He will forever be an inspiration to us all.

For full biography of Sir Edmund Hillary see:
www.hillaryinstitute.com



SIR EDMUND HILLARY REACHED HEIGHTS NO OTHER HUMAN HAD BEFORE, BUT IT WAS HIS WORK IN THE VALLEYS AND VILLAGES THAT TRULY DEMONSTRATES GREAT LEADERSHIP

NAMCHE BAZAAR

A busy trading village in the Khumbu region of Nepal, on the trail to the base camp of Mount Everest. Located at a stunning 3440m (11,286 ft.) above sea level.

GREAT LEADERSHIP CHANGES THE WORLD FOR THE BETTER



Inspired by New Zealand's most celebrated 'international citizen' Sir Edmund Hillary, the Hillary Institute is focused solely on recognising, rewarding and nurturing great leadership internationally. Based in the city of Christchurch and registered as a charitable foundation in New Zealand, the Institute launched on 22nd of January 2007, with a formal announcement from its patron Prime Minister Helen Clark while with Sir Edmund in Antarctica.

HILLARY SUMMIT

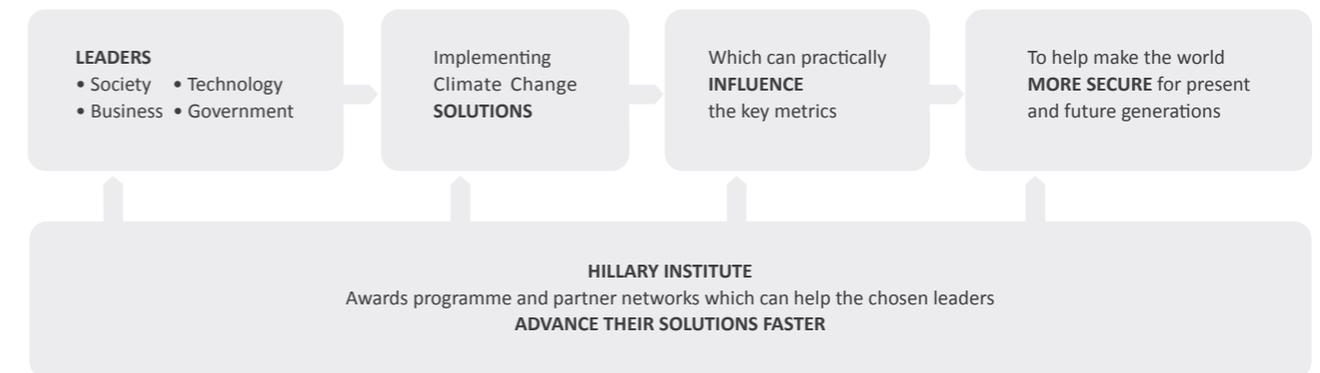


An international body of leaders themselves, the Hillary Summit is responsible for selecting the leadership topic of endeavour and focus. The Hillary Summit also assists in Hillary Step and Laureate selection. (See page 7) The recognition of great leadership begins with the Summit's announcement of the topic, followed by a series of annual symposia and networked engagements globally exploring current achievement in that topic and culminating in the

awarding of the Hillary Step. The Summit's initial choice of topic 2008–12 is Climate Change Solutions and the Institute will work to ensure rigorous process designed to draw out and nurture those mid career leaders, through whose leadership the world can change for the better.

LEADERSHIP TOPIC 2008–12

Hillary Institute assists LEADERS to implement integrated CLIMATE CHANGE SOLUTIONS



HILLARY LAUREATE AND SYMPOSIA PROGRAMME



The Hillary Laureate and Symposia Programme is the core operational activity of the Institute and its Awards Programme. On an annual basis one Hillary Laureate is selected by the Hillary Summit governors, drawn from an international watch-list of potential candidates in the current topic area (2008–12 Climate Change Solutions).

This watch-list is supported by the appointment of a Hillary Senior Fellow at the outset of the four year cycle, who typifies the exceptional leadership being sought in the topic area. Our first Senior Fellow is Matt Petersen (see bio pg.17). The Hillary Senior Fellow works with our executive team to build complementary relationships with domain expert organisations around the world who assist the Institute to find potential Hillary Laureates.

The honour of being named the annual Hillary Laureate is accompanied by that individual being brought to New Zealand as the keynote address giver at the annual Hillary Symposium. This is focused on integrating Institute partners and supporters across sectors around the Leadership topic. The annual Laureate also leads the equivalent International Hillary Symposium (location based on relevant impact for the Laureate).

In year four of the leadership topic cycle, the premiere award of the Hillary Step is made. At the governors' discretion the Hillary Step recipient may or may not be a current Hillary Laureate.

THE HILLARY STEP



The Hillary Step is bestowed every four years upon that individual whom the Institute, based on advice from the Hillary Summit, decides best epitomises great leadership in the chosen topic area. The USD100,000 award mirrors and complements similar awards at the highest international level and acknowledges a field of leaders not currently recognised in its own right.

Attracting international focus upon the recipients and their work, the Hillary Step will bring international attention to those great leaders who make the world a better place.

THE HILLARY STEP

A nearly vertical (12 m) (40 ft) rock wall of upper Mount Everest. It lies almost at the top of the mountain, halfway from the "South Summit" to the Summit top, and is the last real challenge before the Summit. It was named after Sir Edmund Hillary, who was the first person followed by climbing partner Tenzing Norgay who passed it to reach the Summit. It is at about 28,840 feet above sea level.

INAUGURAL HILLARY LAUREATE AWARD WINNER



JEREMY LEGGETT / 2009 HILLARY LAUREATE



Social entrepreneur Jeremy Leggett is founder and Executive Chairman of *Solarcentury*, a leading European solar energy company, and founder and Chairman of *SolarAid*, a charity set up with 5% of Solarcentury profits. SolarAid (2006–present) teaches young Africans to make, sell, and use solar lanterns. It has raised several million pounds from individuals and organizations, and its Patrons are Cate Blanchett and Ian McEwan.

Leggett is also a founding director of the world's first private equity investment fund for renewables, run by Bank Sarasin (New Energies Invest AG, 2000–present) and is an Associate Fellow at Oxford University's Environmental Change Unit (1998–present). He was also a member of the UK Government's Renewables Advisory Board from 2002–6. He has written several books, including *The Carbon War* (1999) and *Half Gone* (2005). In a first career as a geologist, he researched the history of oceans, explored for oil, and worked on oil source rocks funded by BP and Shell among others (1978–89, while on the faculty at Imperial College). Increasingly worried by global warming, he left to become an environmental campaigner (1989–96, with Greenpeace International), during which time he won the US Climate Institute's Award for Advancing Understanding.

Coming to the view that successful green businesses were badly needed in the global struggle to cut greenhouse-gas emissions, he set up Solarcentury, which has expanded into the fastest-growing UK private energy company of any sort, according to the 2008 Sunday Times Tech Track 100. The company has won multiple awards for innovation and sustainability, and become a magnet for talent. Entrepreneur of the Year at the 2009 New Energy awards, Leggett has been appointed a CNN "Principal Voice" (2007) and been described in the Observer as "Britain's most respected green energy boss." He is convener of the UK Industry Taskforce on Peak Oil and Energy Security (ITPOES), members of which include Virgin, Scottish and Southern, Arup, and Yahoo.

Leggett's new book *The Solar Century* was published mid-2009. His personal website chronicling his reading around, and experience of, the various unfolding energy issues is: www.jeremyleggett.net.

Named as the 2009 Hillary Laureate, Easter 2009, Jeremy led the Institute's second annual NZ symposium on June 5th, 2009. The international equivalent event took place in his home city of London, November 2009. In 2010 Jeremy was awarded an Honorary doctorate in engineering by Heriot Watt University (Edinburgh) "in recognition of his distinguished career..." and was appointed to the Faculty for occasional lectures at the Prince of Wales' Business in the Environment Programme at the University of Cambridge. He has recently been in India with Prime Minister David Cameron, six government minister and 28 other CEOs or chairmen, to discuss trade and business issues including bilateral solar collaboration.



2010 HILLARY LAUREATE AWARD WINNER



PEGGY LIU / 2010 HILLARY LAUREATE



Peggy is an internationally recognized expert on China's energy landscape. She is Chairperson and co-founder of JUCCE (Joint US-China Collaboration on Clean Energy), China's leading Non-Profit dedicated to changing the way China creates and uses energy. She was named a Time Magazine Hero of the Environment in 2008, a World Economic Forum Young Global Leader in 2009, the Hillary Institute Laureate of 2010, and an

Peggy organized the MIT Forum on the Future of Energy in China 2007 from which JUCCE was formed. This forum was the first public dialogue between US and Chinese government officials on clean energy in China. Prior to JUCCE she has been a venture capitalist, an Internet pioneer, a management consultant at McKinsey, a software product manager, computer programmer, and organic gardener. She is a graduate of Massachusetts Institute of Technology in Electrical Engineering and Computer Science and completed a program in Global Leadership and Public Policy for the 21st Century at the Harvard Kennedy School of Government. She has extensive non-profit management experience in a wide range of sectors and has a passion for making the world a better place.

Peggy's Laureate Award was bestowed by Hillary Governor Rajendra Pachauri and ED Mark Prain in Beijing on June 30, as part of the 2010 JUCCE China Energy Forum. She was then welcomed down to New Zealand to lead the 3rd Annual Hillary Symposium in October – *The Greening of China – New Zealand's Response/Opportunity*.

energy adviser to the Clinton Global Initiative in 2008. In Chinese press, she has been recognized as a green leader on covers and in features such as Global Times ("Green Goddess"), Beijing Tatler ("Green Miracle"), Psychologies ("10 Green Handkerchiefs award"), L'Officiel, Elle, Good Housekeeping, Rui Li, Southern People Weekly, Shanghai Daily, The Bund, 21st Century Herald, China Daily, QQ, Sohu.com. She is the winner of The Economist debate "Why China is doing more than the US in climate change leadership" (November 24, 2009) www.economist.com/debate/overview/158; author of an op-ed in Huffington Post, *3 Win-Win Areas for US-China Collaboration* (2009); author of an op-ed in 21st Century Herald, World Economic Forum supplement, *Why COP15 Negotiations are Built on Shaky Ground* (Sept 2009).



Institute looks at pragmatic solutions

MARK PRAIN previews the Hillary Institute of International Leadership's second symposium, to be held in Christchurch on World Environment Day, this Friday, June 5.

greener China

THE INSTITUTE

The Hillary Institute, launched in 2007, is a New Zealand-based international organisation named in recognition of the achievements and leadership of Sir Edmund Hillary. It aims to foster leadership worldwide.

argue that the willingness to set ambitious goals for the nation – and then quickly progressing forward – is more important than exact reporting at every point.

"Given how rapidly China is changing every day, comparing statistics is like taking a snapshot of a speeding bullet. At this stage of the climate game, it is more important to ensure that the trigger has been pulled and that the bullet has been aimed in the right direction."

Accepting scepticism of China's general transparency record, Liu nonetheless articulates a strong case – and in terms of the "politics of the possible" last week was a very interesting one for her Western contemporaries.

As the dust settles post-Copenhagen, a United Kingdom Government inquiry cleared 2012-2016 car owner US\$3000 of blame for contributing a

north coast to oil and gas exploration. Obama then imposed historic greenhouse gas emission standards on the entire US vehicle fleet, playing a controversially deft double-hand, resetting focus on the climate issue following his historic healthcare victory.

The new rules should reduce greenhouse gas emissions by 30 per cent, saving the average 2012-2016 car owner US\$3000 by eliminating a

US\$75m. An additional US\$75m will be supplied by China for Chinese researchers. All proposed projects must involve researchers from both countries, sending strong bilateral signals of healthy co-operation.

Here at home, similarly to the US, it's a case (as evinced recently in these pages by Colin James), of mixed signals emanating from the Government.

In the context of the fabled (New Zealand) fairyland)

President Hu Jintao, who doesn't have to suffer the pangs of democracy in getting on with it.

Whether New Zealand has the wit or the will to seriously optimise our brand proposition is yet to be seen, but we would be unwise to ignore the direction taken by the world's two largest economies, one with whom we already have an historic free-trade agreement, and the other, the US, which we've long been chasing for a similar deal.

Moreover opportunities for Kiwi innovation in clean technology are real, not least in agriculture, but also in a host of arenas – where growth to scale will only be served by working with larger economies.

Despite the "hiccup" of Copenhagen global investors poured US\$1.9 billion into green start-ups during January to March 2010, up 29 per cent from 2009's fourth quarter, an 83 per cent rise on the quarter last year. As Sir Ed would remind us, "It's not the mountain we conquer, but ourselves." Hillary Laureates Liu and Leggett could both be described as militant optimists and "solution delivery activists".

What Richard Branson terms a "war on carbon" will ultimately be won by hearts and minds, not boffins or economists or politicians.

Veteran Australia Institute executive director Clive Hamilton's *Requiem for a Species* warns "steadfast buoyancy" is a real urgency

For media feed and web-stream blogs see www.hillaryinstitute.com

JAN CAMERON - HILLARY IN ANTARCTICA

Sir Ed inspires 'NZ Nobel' award
Tuesday January 23, 2007
By Claire Harvey (NZ Herald)
(abridged)



Jan Cameron, founder of the Kathmandu clothing business, has given the first \$2.5 million and is urging her fellow NBR Rich List members to step forward and support the Hillary Institute, a charitable foundation that will give a \$1 million prize every four years to outstanding mid-career leaders. "You can only use so much money yourself, so you've then got to decide what to do with it. I'm in a privileged position to be able to do that, and [the institute] is a great idea," said Ms Cameron at an official launch by Helen Clark and Sir Edmund Hillary, after whom the foundation is named, at Scott Base yesterday. "The institute is looking for a total of \$12.5 million. I've put in \$2.5 million, so there are four other Kiwis to go, if they want to match this," she said. Joining in the Scott Base 50th anniversary celebrations at the weekend "has really brought into focus the achievements of Sir Ed", she said. Helen Clark said the prize could become "a New Zealand equivalent to the Nobel Prize for leadership".

You can be part of recognising, rewarding and nurturing great leadership that changes the world for the better

For information on how you can become a Hillary Institute donor/investor/member of the Piton Group, contact us at : leaders@hillaryinstitute.org.nz.

To contact us directly regarding investment or philanthropic opportunity contact Christopher Doig or Mark Prain, care of the Institute.

Full audited financials are available online at: www.hillaryinstitute.com



PITON GROUP
GREAT LEADERSHIP SECURED



PATRON HELEN CLARK (Administrator of the United Nations Development Programme)

Helen Clark became the Administrator of the United Nations Development Programme on 17 April 2009, and is the first woman to lead the organization. She is also the Chair of the United Nations Development Group, a committee consisting of the heads of all UN funds, programmes and departments working on development issues. Prior to her appointment with UNDP, Helen Clark served for nine years as Prime Minister of New Zealand, serving three successive terms from 1999–2008. Throughout her tenure as Prime Minister, Helen Clark engaged widely in policy development and advocacy across the international, economic, social and cultural spheres.

Under her leadership, New Zealand achieved significant economic growth, low levels of unemployment, and high levels of investment in education and health, and in the well-being of families and older citizens. She and her government prioritized reconciliation and the settlement of historical grievances with New Zealand's indigenous people and the development of an inclusive multicultural and multi-faith society. Helen Clark advocated strongly for NZ's comprehensive programme on sustainability and for tackling the problems of climate change. Her objectives have been to establish New Zealand as being among the world's leading nations in dealing with these challenges. Helen Clark was also an active leader of her country's foreign relations and policies, engaging in a wide range of international issues. As Prime Minister, Helen Clark was a member of the Council of Women World Leaders, an international network of current and former women presidents and prime ministers whose mission is to mobilize the highest-level women leaders globally for collective action on issues of critical importance to women and equitable development. Helen Clark held ministerial responsibility during her nine years as PM for NZ's intelligence agencies and for the portfolio of arts, culture and heritage. She has seen the promotion of this latter portfolio as important in expressing the unique identity of her nation in a positive way.

Prior to entering the New Zealand Parliament, Helen Clark taught in the Political Studies Department of the University of Auckland. She graduated with a BA in 1971 and an MA with First Class Honours in 1974. She is married to Peter Davis, a Professor at Auckland University.

HILLARY SUMMIT GOVERNORS

HON. DAVID CAYGILL (Convenor – Hillary Summit)

Born and educated in Christchurch, David graduated B.A., LL.B (Hons) from the University of Canterbury. He was first elected to public office at age 22 and served three terms on the Christchurch City Council (1971–80). In 1978 David was elected to Parliament, representing his home district of St Albans in Christchurch. He served as a Member of Parliament for the following 18 years, including six years (1984–90) as a Minister of the Crown. From 1993–96 David served as Deputy Leader of the Opposition.

Following his retirement from elected politics in 1996 he returned to his former profession as a lawyer, joining the national firm of Buddle Findlay as a partner specialising in public law. In December 2003 David was appointed as Deputy Chair of the Commerce Commission and in 2007 Chair of the Electricity Commission.

David also serves or has served on a number of outside bodies, including as chair of the Accident Compensation Corporation. In 2000 he chaired the Ministerial Inquiry into the Electricity Industry. He subsequently chaired the electricity industry's Electricity Governance Establishment Committee and its Grid Security Committee as well as Heart Surgery (South Island) Ltd. He is currently a Commissioner of Environment Canterbury.

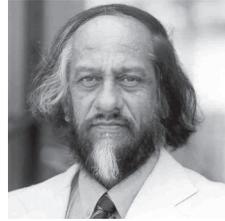
"The Institute honours the memory of one of our founding governors, Bridget Garbutt Lambert Cullerton – who passed away 8:40 P.M. Thursday, September 10, 2009, at her home in Dangriga, Belize. From 2006 on, Bridget brought her very special blend of wholly unique world-view and deeply compassionate leadership to the development and governance of our work internationally, enriching us all. She will be deeply missed."



HILLARY SUMMIT
GREAT LEADERSHIP RECOGNISED



Bridget Cullerton and David Caygill – Chicago, 2008.



DR RAJENDRA PACHAURI (Chair IPCC)

Dr. R.K. Pachauri has been the Chief Executive of TERI since 1981, designated initially as Director and since April 2001 as Director-General. In April 2002 he was elected as Chairman of the Intergovernmental Panel on Climate Change (IPCC), which was established by the World Meteorological Organization and the United Nations Environment Programme in 1988. IPCC along with former Vice President Al Gore has been awarded the Nobel Peace Prize for the year 2007. He has been appointed as Director, Yale Climate and Energy Institute from July 2009. Dr. Pachauri has a PhD in Industrial Engineering and a PhD in Economics and has authored 26 books and several papers and articles.

He has been on several international and national committees including membership of the Economic Advisory Council to the Prime Minister of India, the Advisory Board on Energy (ABE) which reported directly to the Prime Minister of India, a Senior Advisor to the Administrator of the United Nations Development Programme and several others. He has been President (1988) and Chairman (1989–90) of the International Association for Energy Economics (IAEE). He has been President of the Asian Energy Institute since 1992. In April 1999, he was appointed Member of the Board of Directors of the Institute for Global Environmental Strategies, Japan and continues to hold this appointment.

Dr. Pachauri was awarded the “Padma Bhushan” in 2001 by the President of India and he was also bestowed the “Officier De La Légion D’Honneur” by the Government of France in 2006. He was conferred with the “Padma Vibhushan”, second highest civilian award, for his services in the field of science and engineering in January 2008 by the President of India. In November 2009, he received the “Order of the Rising Sun – Gold and Silver Star” in recognition of his contribution to the enhancement of Japan’s policy towards climate change and was bestowed with the Order of the White Rose of Finland from the Prime Minister of Finland.

RAY ANDERSON (Chairman and Founder Interface, Inc.)

The story is now legend; the “spear in the chest” epiphany Ray Anderson experienced when he first read Paul Hawken’s *The Ecology of Commerce* seeking inspiration for a speech to an Interface task force on the company’s environmental vision. Twelve years and a sea change later, Interface, Inc., is approximately 40 percent up “Mount Sustainability,” the journey towards a vision that no one would have imagined for the company, or the petroleum-intensive industry of carpet manufacturing which has been forever changed by Anderson’s vision. The once captain of industry has eschewed a luxury car for a Prius and built an off-the-grid home, authored a book chronicling his journey, *Mid-Course Correction*, and become an unlikely screen hero in the 2004 Canadian documentary, *The Corporation*. He’s a sought after speaker and advisor on all issues eco, including a stint as co-chairman of the President’s Council on Sustainable Development, and as a confidante of Wal-Mart CEO Lee Scott as the company becomes more aware of its environmental impact and opportunities. Some 11 years after his first book *Mid Course Correction*, Ray’s new book, *Confessions of a Radical Industrialist* debunks the myth that financial success and environmental success are mutually exclusive and tells the Interface story, as only he can tell it. Ray has also recently been the recipient of a number of life-time achievement awards.



MANFRED KETS DE VRIES (Chair Leadership Development, INSEAD, France)

Kets de Vries holds the Raoul de Vitry d’Avaucourt Chair of Leadership Development at INSEAD, France & Singapore. He is Director of INSEAD Global Leadership Center. He has held professorships at McGill University, the Ecole des Hautes Etudes Commerciales, Montreal, and the Harvard Business School, and he has lectured at management institutions around the world. He is the author, co-author, or editor of more than 30 books, over 300 scientific papers and 100 case studies, which have been translated into 31 languages. He is also a distinguished professor of leadership at the European School of Management and Technology (ESMT) in Berlin. Kets de Vries is a consultant on organizational design and strategic human resource management to leading U.S., Canadian, European, African, Australian and Asian companies. As an educator and consultant he has worked in more than forty countries. The Financial Times, Le Capital, Wirtschaftswoche, and The Economist have judged Manfred Kets de Vries one of world’s top 50 leading thinkers on management. His book *The Leader on the Couch* is listed by the Financial Times as among “the pick of the year” (2006) business books.

In November 2008 Manfred was inducted into the Leadership Legacy Project of the International Leadership Association. Lifetime Achievement Awards were accorded Bernard Bass and Joseph Rost (posthumously), Warren Bennis, James MacGregor Burns, Frances Hesselbein and Manfred – a truly stellar group of leadership pioneers. Manfred’s latest book *Reflections on Character and Leadership* was published mid 2009. In 2010 he founded the Kets De Vries Institute based in London.



KEVIN ROBERTS (CEO Worldwide Saatchi & Saatchi)

Kevin Roberts is the New York-based CEO Worldwide of Ideas Company Saatchi & Saatchi, one of the world’s leading creative organizations with a team of 7000 people across 83 countries. Under his leadership, Saatchi & Saatchi has grown revenue year by year and achieved record creative awards. Clients include Procter & Gamble, Toyota, Lexus, General Mills, Visa International, Ameriprise, JC Penney, Wendy’s and Novartis.

Roberts started his business career in the 1960s with the influential fashion house of Mary Quant. He then held senior leadership positions at Gillette, Procter & Gamble and Pepsi-Cola in Europe, the Middle East and Canada. In 1989, Roberts moved with his family to Auckland to become Chief Operating Officer with Lion Nathan, a position he held for seven years. Roberts is the author of three Saatchi & Saatchi books (*Lovemarks: The Future Beyond Brands; The Lovemarks Effect: Winning in the Consumer Revolution; and sisomo: the future on screen*), and is co-author of *Peak Performance – Business Lessons From The World’s Top Sports Organizations*. Renowned for his vision and acumen, Roberts’ pursuits span business, sports, art, mentoring and education. He is the inaugural CEO in Residence at Cambridge University’s Judge Business School, and Professor of Sustainable Enterprise in Waikato Management School at the University of Waikato, New Zealand. He is a trustee of the Turn Your Life Round Trust, an Auckland charity that mentors at-risk teenagers, and is a Sponsor Governor of Lancaster Royal Grammar School in the UK.

In 2004, Roberts was awarded the New Yorker for New York Award by The Citizens for NYC, and was appointed ambassador for the New Zealand United States Council in the US, to complement government-to-government relationships. A former director of the New Zealand Rugby Football Union, he is current Chairman of the USA Rugby Board of Directors.

JOAN SHAPIRO (Chair Seer Analytics, LLC, USA)

Joan Shapiro is Chair of Seer Analytics, LLC, a consumer research firm she co-founded in 2001. Seer’s research programs apply state-of-the-art analytics, such as predictive modeling, data mining, demographics and geo-spatial analysis, to solve business problems. Clients include school districts, YMCAs around the country and health care companies.



Ms. Shapiro was Executive Vice President of ShoreBank Corporation where, for 20 years, she built its franchise as the leading development bank in the country. She developed a national clientele, helped to shape the field of community-based investment and communicated these strategies abroad. She was a founding member and later president of the Social Investment Forum and is recognized as one of the pioneers of socially responsible investing in the United States.

Ms. Shapiro consulted on social enterprise investment and community development for several years. Clients included the Global Environmental Facility of the United Nations, The John D. and Catherine T. MacArthur Foundation and the Chicago Humanities Festival. She has given academic lectures on community development and social investment at leading graduate schools of business, professional institutes and international forums and contributed to numerous books and other publications on these subjects.

Ms. Shapiro has served on public and private boards for over 30 years. She was an original member of the UK Social Investment Task Force, a group of business and civic leaders who advised government beginning in 2000 on private sector investment in urban regeneration. She was on the boards of CERES, the Environmental Law & Policy Center, served as North American Vice President of the New Israel Fund and currently is a director of the Bulletin of the Atomic Scientists.



MARK SOLOMON (Kaiwhakahaere/Chair Te Rūnanga o Ngāi Tahu, New Zealand)

Mark Solomon is of Ngāi Tahu and Kati Kuri descent, and is from the small Māori community of Kaikoura on the east coast of the South Island of New Zealand. His people have lived there for many generations, and in recent times have been instrumental in the development of the town’s highly successful and internationally recognised eco-tourism whale watching business. Mark is the elected chairman of Te Rūnanga o Ngāi Tahu, Ngāi Tahu’s tribal council, a position he has held since 1998. In the last 15 years the tribal authority has grown its asset base from almost nothing to over NZ\$500 million, with investments spanning the property, fisheries and tourism sectors. It has become an economic powerhouse and is recognised internationally as a leader in indigenous economic, social and cultural development.

Mark has 24 years experience as a production manager in the metals industry learning his leadership qualities on the shop floor and honing them working for his Kaikoura Rūnanga (local tribal council) since 1988. He has contributed to his community in many capacities, ranging from roles as a trustee of Takahanga Marae (traditional community centre) to the local School Board to his position on the board of the Museum of New Zealand: Te Papa Tongarewa, a position he has held since 2001. Mark believes a true rangatira (leader) is a servant of the people and reflects this in his ambition to bring unity among Māori. Ko te kai a te rangatira he korero / Ko te tohu o te rangatira he manaaki / Ko te mahi a te rangatira he whakatira i tona iwi / Speech is the sustenance of leaders / Leadership is shown through the respect and support provided to others / The leader’s role is to unite the people.

SIMON WALKER (CEO BVCA, UK)

Simon Walker is Chief Executive of the BVCA – The British Private Equity & Venture Capital Association, based in London. Between 2003 and 2007 he worked at Reuters, first as Director of Corporate Communications, and subsequently becoming Director of Corporate Communications and Marketing. Before joining Reuters, Simon was Communications Secretary to HM The Queen at Buckingham Palace. He was previously Director of Corporate Affairs at British Airways and a non-executive director of Comair Ltd (South Africa). He was a special adviser in the Prime Minister’s Policy Unit at 10 Downing Street (1996–97).



Simon was previously a partner at Brunswick, the public relations group, and Director of European Public Affairs for Hill & Knowlton in Brussels. He was born in South Africa, and has worked as a journalist and consultant in New Zealand, Belgium and the UK. He is a member of the Better Regulation Commission, a member of the UK-Jamestown Committee and a Trustee of the New Zealand-UK Link Foundation. He read PPE at Balliol College, Oxford, where he was President of the Oxford Union. He was a Knight Journalism Fellow at Stanford University. Simon is married with two children.

INSTITUTE BOARD BIOS (NEW ZEALAND)



ANAKE GOODALL

Anake Goodall is the Chief Executive Officer of Te Runanga o Ngāi Tahu, the organisation that services the tribe’s statutory rights and ensures that the benefits of the Settlement grow for future generations. He has diverse management experience from careers as a labour union delegate, a plant nurseryman, the manager of the Ngāi Tahu’s historical settlement process, and as an independent consultant to a range of clients including the New Zealand government and a number of iwi.

He is particularly interested in the areas of change management and capacity building, strategic planning and organisational development, complex negotiations, sustainable natural resource utilisation, and international development issues.

Anake has an MBA, and a Masters of Public Administration from Harvard’s John F Kennedy School of Government. He is also a New Zealand Harkness Fellow.



SACHA MCMEEKING

Sacha McMeeking is of Ngāi Tahu descent and currently holds the role General Manager Strategy and Influence with Te Rūnanga o Ngāi Tahu. Her career to date has included legal academia, social work, kaupapa Māori programme design and strategic and political advice. Her academic leanings are toward transformative research to enhance both the inherent self determination of Indigenous Peoples and fair reconciliation of competing rights within complex societies. She holds a Master of Law degree. Sacha is currently in the US as the Fulbright Harkness New Zealand Fellow.

GARRY MOORE

Mayor of Christchurch for 9yrs and founder of Mayors Taskforce which played a key role focused on youth employment in NZ, Garry had a particular focus on environmental projects reducing the city’s energy usage by 30% and CO2 by 50% under his watch. Involved in economic development since 1980 including with the founders of Whalewatch, Garry served on the board for 17yrs. Currently he serves on the NZ Transport Agency Board and is involved in a number of private sector companies.

Married to Pam Sharpe for the equivalent of three life sentences, he has four children and two grandchildren upon whom grandad and grandma dote.



PETER TOWNSEND

Peter Townsend is the Chief Executive of the Canterbury Employers’ Chamber of Commerce and has held that position since 1996. The Employers’ Chamber has over 3,000 members and concentrates on assisting members to improve their enterprises; ensuring members can operate in a business friendly environment; and encouraging new levels of business activity. Peter holds several corporate directorships including being a Board member of New Zealand Trade and Enterprise and is involved with a range of community groups and initiatives in this region that are in harmony with the objectives of the Employers’ Chamber.

Peter is the Honorary Consul for Chile for the South Island, a Fellow of the Institute of Directors and a Fellow of the Institute of Management. Peter has a BSc (Hons) and a post Graduate Diploma in Business.

Peter is passionate about the role of quality leadership in society and is a strong advocate of product integrity, together with environmental, social and economic sustainability.

PETER BECK

The Very Reverend Peter Beck is the Dean of the Cathedral in the Square, the heart and soul of Christchurch. It is as he puts it “the best job in the Church for me!”. Born in England, he and his wife Gay came to New Zealand in 1981. They have three adult children. A graduate of Oxford University and an Anglican priest for 36 years he has always seen his ministry as engaging with the issues of the world, getting out and meeting people in all walks of life, and exploring with them what gives meaning, value and purpose in their lives. His association with Sir Ed goes back to his time at St Matthew in the city in Auckland when Sir Ed and Lady Hillary supported some of the project work there. Latterly their relationship was deepened when Peter joined Sir Ed in Antarctica to lead the 25th anniversary service of the Erebus disaster. Peter was privileged to be asked by Lady Hillary to take part in Sir Ed’s funeral in January 2008. Peter is a regular commentator on public issues in press, radio and T.V.



PRINCIPALS



MATT PETERSEN (Hillary Senior Fellow)

Matt Petersen, President and CEO of Global Green USA, has led GG since 1994, building and guiding the organization's innovative programs and initiatives. He also is Chair of Green Cross International's Energy Program and serves on its Managing Committee. Matt's vision for the green rebuilding of New Orleans has led to the greening of New Orleans schools, helped educate thousands of residents to rebuild their homes more energy efficiently, and helped create the Holy Cross Project, a sustainable village in the Lower 9th Ward with 23 units of affordable housing and a community/climate action center. Previously, he ran local, state, and federal political campaigns as well as serving as the Executive Director of Americans for a Safe Future.

Matt has been touted a 'green all star' by Outside Magazine and in 2008 was honoured as the Hillary Institute's inaugural Hillary Senior Fellow, a key international ambassador for our Leadership work on Climate Change Solutions, identifying potential Hillary Laureates. Matt is a former term member of the Council on Foreign Relations and Pacific Council on International Policy. He serves on a number of advisory boards including Discovery Communications' Planet Green, the Environmental Media Association, the Automotive X Prize Advisory Board and the City of Santa Monica Environmental Task Force. **DD: 0013 105 812 700**

MARK PRAIN (Executive Director)

A graduate of Toi Whakaari (Wellington – 1978), New Zealand's premier Theatre Arts academy, Mark spent 15 years as a professional actor, director, playwright and opera singer. He then spent much of the next 15 working in NZ and the USA on Sustainable Leadership. After five years with Greenpeace (1990–94), he became Executive Director of not for profit Sustainable Cities (1995–2000) and then of the "Redesigning Resources Business Leadership Group" (2000–04). He is the author of two books on sustainable best practice (2002 & 2004), and wrote a column on the subject for the Business Monthly from 1996–2005.



Beyond his current international role as Executive Director of the Hillary Institute (2006–), Mark is Director of Maven Ltd., a strategic consultancy focused on social entrepreneurship based in NZ. He is also a director of Professional Arts Services, The Sustainability Company, NEXT Carbon and is the ED of Untouched World's Charitable Foundation. Mark is widely-regarded as an independent thinker and partnership-broker. **DD: +64 214 344 00**

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New Zealand is a natural fit for an award of this nature, widely-respected as a place where innovative science, agriculture and creative industries flourish. From world-class sailing and boat building to film-making, biochemistry and DNA research, this land of the Kiwi influences well beyond its weight in the modern world. New Zealand is recognised internationally for independence and integrity, and is nimble enough in an apolitical manner, to initiate innovative ideas.

OUR INTERNATIONAL EXPLORATION CALLS NEW ZEALAND HOME: THIS IS THE PLACE WHERE GREAT LEADERSHIP WILL BE RECOGNISED, REWARDED AND NURTURED