



HILLARY INSTITUTE
THE ASCENT OF GREAT LEADERSHIP

HILLARY INSTITUTE ANNUAL REPORT

8th ANNUAL
TWO THOUSAND AND FIFTEEN
REPORT



**UNITED FOR
CLIMATE ACTION**

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Great leadership changes the world for the better

SIR EDMUND HILLARY personifies essential human qualities of integrity, modesty, determination and service to others born of a life-time of exceptional achievement. He was raised in a quiet country town at the bottom of the world in New Zealand, and this unremarkable schoolboy discovered early a love of mountaineering which ultimately led to his becoming an international legend as the first man to climb Mt. Everest in May 1953 with Tenzing Norgay, Sherpa.

For the last 50 years he not only continued to lead expeditions to the most remote corners of the earth, but perhaps most tellingly, devoted himself to environmental and humanitarian efforts that have made a profound difference to the Sherpa communities where his famous summit climb was achieved.

In 2003 Sir Edmund and Lady June Hillary celebrated the 50th Anniversary of the ascent of Everest in Nepal, with Sherpa friends and Tenzing family, and in 2005 he formally re-embraced leadership development as the patron of the Excelsior: New Zealand Leadership Institute, and internationally through lending his name to the development of the Hillary Institute and its associated Awards programme.

Knighted by Queen Elizabeth II in 1953 Sir Edmund was the recipient of numerous international citations including The Order of New Zealand, his country's highest honour. He has also been awarded nine honorary doctorates and was the author of eight books. In January 2007 Sir Edmund returned to Antarctica for the final time for the 50 years celebration of his establishment of Scott Base for New Zealand. With Sir Ed in honoured attendance Prime Minister Helen Clark (as patron), formally launched The Hillary Institute there on January 22nd.

New Zealanders take great pride in this extraordinary, ordinary man, a world-wide symbol of courage, determination, leadership and humanitarian service. Sir Edmund passed peacefully in Auckland, on the morning of Jan 11, 2008, and was accorded the rare honour of a state funeral on Jan 22nd. He will forever be an inspiration to us all.

For full biography of Sir Edmund Hillary see:

www.hillaryinstitute.com



Kia ora koutou katoa – Welcome to this 8th Annual Report of THE HILLARY INSTITUTE OF INTERNATIONAL LEADERSHIP.

After an initial four year work-cycle of Leadership on *Climate Change Solutions* (2007–2011), the Hillary Institute is currently nearing the end of our second four years on

*Climate Equity** as we close 2015. The primary purpose of this document is to encourage you to continue to share our Leadership passion as a current stakeholder, or if our work is new to you, to become involved. This report outlines the basic narrative of our journey thus far and the key actors who have contributed to it, beginning of course with the inspiration for the Institute's existence, the extraordinary **Sir Edmund Hillary**, who personally launched the Institute from Antarctica in 2007 and we warmly acknowledge June, Lady Hillary for her unflinching continuity of support thereafter.

*in that regard as this report goes to press, the Institute acknowledges the historic opportunity for binding global agreement this December at COP 21 in Paris.

Our mission is simple: to recognise and reward exceptional international leadership in **mid-career**, those who are in play and can go considerably further with peer support, leverage and goodwill. After eight operational years, six Hillary laureates and two Hillary Step Prizes, we have built significant presence and credibility around the world since our launch in 2007. Our latest Hillary Laureate in 2014, the remarkable **Mike Brune**, along with the equally exceptional 2013 Laureate **Atossa Soltani**, share the 2015 Hillary Step Prize. They and their Laureate colleagues from 2009 on are celebrated in this document, along with providing you insight into our international board of governors across five continents (The Hillary Summit) and our Trustees here at home in NZ.

In that vein we warmly thank them all and in the spirit of renewal pay particular tribute to the deft hands of founding Chair **Hon. David Caygill (2007–14)**, who continues to serve as a governor and former Hillary Senior Fellow **Matt Petersen (2008–14)**, whom we now also welcome as a governor. Incoming Chair **Anake Goodall** fully takes the helm as we enter our third work cycle.

The Institute is privileged in that while our work is global, our home is Aotearoa New Zealand, a Pacific nation at the bottom

"It is not the mountain we conquer, but ourselves"

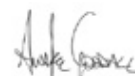
SIR EDMUND HILLARY

of the southern hemisphere, disproportionately large in spirit and independent contribution on the world stage. Our board of Trustees is based in the Institute's recovering (post major earthquakes in 2010–11) community of Christchurch – 'the newest city in the world' in the words of Mayor, Lianne Dalziel.

Our primary challenge, however, if we are to sustain our long-term Leadership goals is to raise NZD5M in capital funds. We are accordingly open to any and all conversations that might advance the Institute's mission and values (see next pg). A full capital-raising campaign will be launched next year alongside our 2016–19 Leadership focus which will be **Capital for Change**, reflecting the remarkable shifts around the globe in progressive economics (see next pg).

Full financials are available on our website www.hillaryinstitute.com and we warmly thank the many service providers who make our life that much easier around the globe. We particularly acknowledge the Institute's initial investor **Jan Cameron** (see below), without whose foresight the Institute would not be here. Jan's capital investment has now been repaid in full but its earnings will sustain our work at current scale for a further four year cycle.

In the spirit of the extraordinary leadership Sir Edmund demonstrated and inspired throughout his life, and with warm greetings from our governors across the globe and our trustees here at home, we thank you for your interest in this summary of our work. Please contact us at any time (leaders@hillaryinstitute.org.nz) – and again we warmly invite you to participate in our work going forward and the potential development vision in the pages that follow, focused on continuing to deliver significant impact on the most vital leadership issues of our times.



ANAKE GOODALL
Chair



MARK PRAIN
Executive Director

You can be part of recognising, rewarding and nurturing great leadership that changes the world for the better

JAN CAMERON – HILLARY IN ANTARCTICA

In 2007, accompanying Sir Edmund to the ice, Jan Cameron, founder of the Kathmandu clothing business, gave the first \$2.5 million and urged her fellow NBR Rich List members to step forward and similarly support the Hillary Institute. "You can only use so much money yourself, so you've then got to decide

what to do with it. I'm in a privileged position to be able to do that, and [the Institute] is a great idea," said Ms Cameron at the official launch by Patron Rt. Hon. Helen Clark and Sir Edmund Hillary, on 22nd January at Scott Base.

ESTABLISHMENT AND STAGE ONE 2007–11

The Hillary Institute was launched on the 22nd January 2007 by Sir Edmund Hillary and our patron (then NZ Prime Minister) Rt. Hon. Helen Clark*, in Antarctica. Inspired by Sir Ed's core values and extraordinary life on the world stage, and New Zealand's unique reputation, our mission is to recognise and reward exceptional, international Leadership in mid-career. Following his passing in 2008 and the building of an international advisory board, the Hillary Summit**, the Institute's initial four year cycle of work focused on Leadership in Climate Change Solutions. In that context three annual, global Laureates, Jeremy Leggett, Peggy Liu and Aimée Christensen*** were selected (by the Summit governors), and celebrated both in NZ and in their home communities (London, Shanghai, New York).

Founding investor Jan Cameron's foresighted financial commitment over eight years in enabling our work has been seminally important

in the Institute making its mark both domestically and internationally. A global watch-list of exceptional leaders “in play” (mid-career), was built by our modest management team led in NZ by Executive Director Mark Prain, supported by our Hillary Senior Fellow, Matt Petersen in LA (former CEO Global Green US). The Hillary Summit membership was also secured for the next 4 year work cycle, despite the loss of two founding governors to cancer (Bridget Cullerton – Belize and Ray Anderson – USA), during that time. Both of these trajectories have resulted in significant visibility and goodwill towards our work.

Our capital base initially led by Chris Doig has been invested under the kaitiakitanga (stewardship) of our NZ Trustees****, and with his sad passing (also from cancer) in 2011, Murray + Company private wealth advisors stepped in to explore its further development with us as we embarked on our second stage of development and four year cycle of work.

STAGE TWO 2012–15

2012 began with the Hillary Summit governors' decision to remain in the Climate Change arena for our next cycle of work (through to 2015), but to nuance it away from the more technical focus to where arguably the zeitgeist of the issue now sits, Leadership in Climate Equity. The global Laureate search resumed in this context with the choice of our 2012 Hillary Laureate President Anoté Tong of Kiribati (whom we honoured on his home atoll of Tarawa), in 2013, Atossa Soltani of Amazon Watch and currently the Sierra Club's Mike Brune (US).

The Summit Governors also made a decision on the first recipient of our major financial award the NZD100,000 Hillary Step Prize – 2010 Laureate, Peggy Liu. To further leverage her “China Dream” programme (see Peggy’s bio). This award was given on 6 July, 2012 in London. Our Stage Two Climate Equity work cycle culminated this year with the second Hillary Step prize, co-jointly awarded in San Francisco in April to Atossa Soltani and Mike Brune for their *Keep it in the Ground across the Americas* campaign pre Cop21 in Paris.

STAGE THREE – THE REACH – 2016–20 ONWARDS...

Alongside our capital-raising programme a stretch goal is under consideration for the long term which would see a family of three annual awards emerge; being mid-career leadership in;

- 1 **Natural Capital** – environment and resources
- 2 **Social Capital** – collective value of social networks
- 3 **Financial Capital** – transition economics

While this family of three awards remains our longer-term objective, “**Capital for Change**” has been chosen as the Institute’s leadership topic from 2016. It is best described as that space capturing new economic thought-leadership, investment/divestment and the provision of low carbon goods and services.

This is a rapidly evolving field. Capital creation and deployment are being realigned in accord with the nexus between economy and environment, alongside the urgent need to collectively address global challenges such as Climate Change, social cohesion and the UN's Sustainable Development Goals. Accordingly the field includes an array of formative language from “growth within planetary boundaries” to “collaborative and shared economies” to “transition economics”.



Our working definition of the attributes of those candidates we'll be seeking in this space is therefore;

Mid-career Leaders in *Capital for Change* who are:

“Accelerating the adoption of divestment/investment/consumption solutions across government, business and the community in order to build a thriving and sustainable global economy.”

* Currently Administrator of the UN Development Program based in New York

*** Currently chaired by Anake Goodall – see member bios pgs 12–15*

*** See Laureate bios pgs 5-10

**** See pg 17



HILLARY INSTITUTE

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MICHAEL BRUNE – HILLARY LAUREATE 2014/
HILLARY STEP 2015



PAPAL ENCYCLICAL ON CLIMATE CHANGE
JUNE 2015

DINNER PARTNERS & ASSOCIATES



The opportunity – AN HISTORIC GLOBAL AGREEMENT ON CLIMATE – PARIS (COP 21) – DEC. 2015.

8TH ANNUAL DINNER PROGRAMME

22ND OCTOBER 2015 – THE GEORGE HOTEL, CHRISTCHURCH

7.00pm Registration

7.30pm Mihi Whakatau/Welcoming – ANAKE GOODALL, Chair

7.40pm **MICHAEL BRUNE** – *To Paris and beyond – the enormous financial opportunity inherent in the emergent low-carbon global economy.*

2014 HILLARY LAUREATE and co-winner with 2013 Laureate **ATOSSA SOLTANI** of the **2015 HILLARY STEP Prize** (100K) MIKE BRUNE is Executive Director of America's largest and most influential environmental NGO, the SIERRA CLUB (see pg 5).

8.00pm **Q&A – facilitator MARK PRAIN**

8.10pm Entrée

8.30pm **JEREMY LEGGETT** – *Pre-Paris Video*

Inaugural Hillary Laureate (UK – 2009) (see pg 6). Chairman Carbon Tracker, Founder Solar Century(UK), Sunny Money (Africa) – author, columnist. Winner of a Gothenburg Award 2015. Based on the evidence in the evolving history, captured in his new book, *The Winning of the Carbon War** (of which there are two monthly episodes to come before the final scene at Paris), he believes it is now likely the tipping point for retreat from fossil fuels will come in 2016.
*www.jeremyleggett.net/latestbook

8.45pm Mains

9.10pm **PAUL MILLAR** – *Climate Action – what role the Arts and Humanities?*

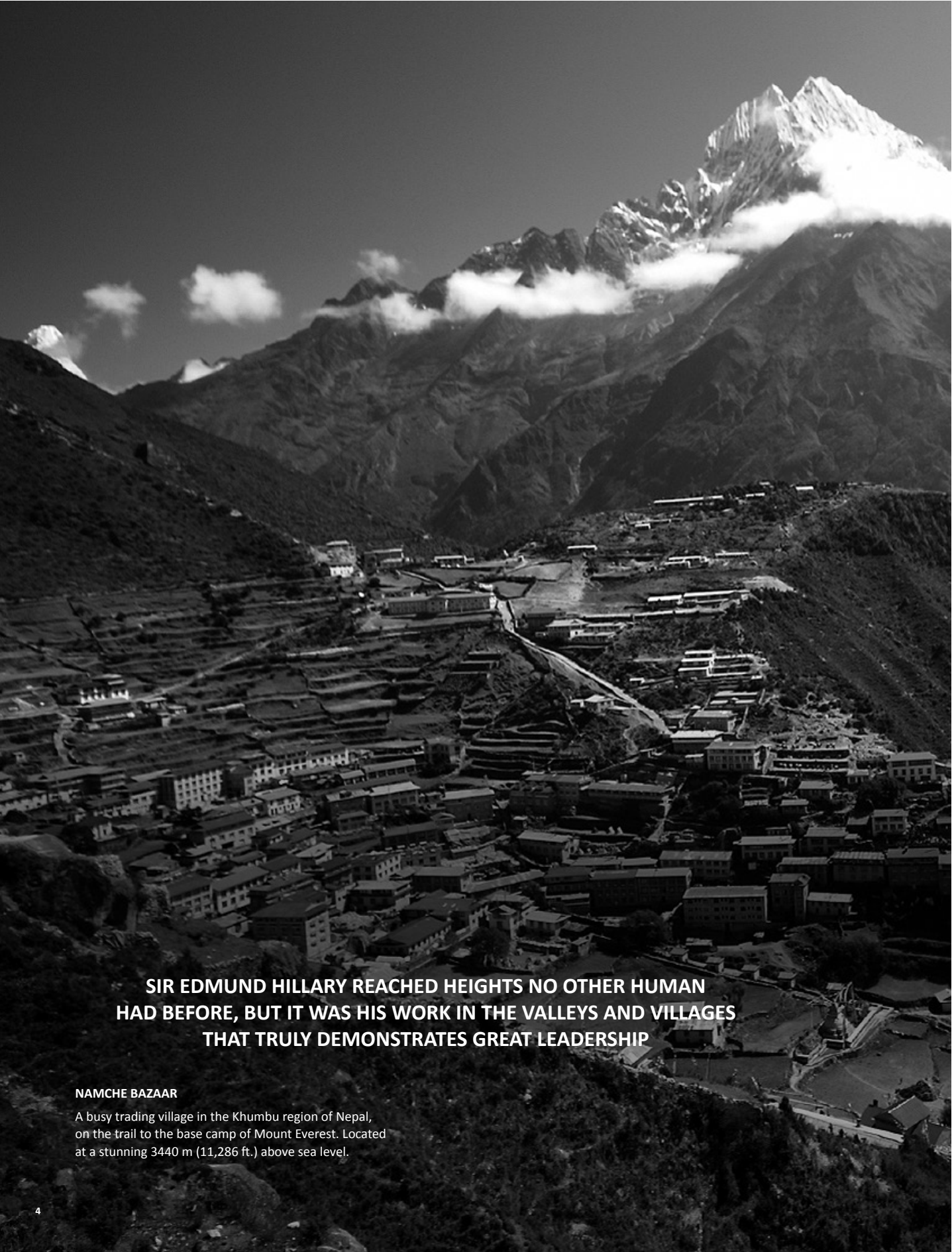
Professor Paul Millar is the Deputy Pro-Vice-Chancellor of the University of Canterbury College of Arts. He is also Professor of English and Digital Humanities at the University of Canterbury, Head of the UC School of Humanities and Creative Arts, and Director of the CEISMIC Canterbury Earthquakes Digital Archive (www.ceismic.org.nz). Millar's research interests span New Zealand and Pasifika literature and culture, the writing of literary biography, and since 2011 the role of Digital Humanities in post-disaster cultural heritage archiving.

9.25pm Dessert and Caffeine

9.30pm **YOSEPH AYELE** – *Closing Challenge – NZ an Incubation Nation?*

An entrepreneur and global citizen, Yoseph runs Kiwi Connect (kiwiconnect.nz), a team supporting New Zealand become a global incubator for high impactful projects. Kiwi Connect is building global bridges to attract world-class talent, impact capital, and innovation to the fast growing New Zealand entrepreneurial ecosystem. Yoseph studied at Harvard, Cambridge, and Victoria University of Wellington. He moved to Wellington after helping grow Inflection, a technology startup in Silicon Valley with over 250 staff. In 2012 Inflection sold one of its digital products archives.com to ancestry.com for \$100 million.





**SIR EDMUND HILLARY REACHED HEIGHTS NO OTHER HUMAN
HAD BEFORE, BUT IT WAS HIS WORK IN THE VALLEYS AND VILLAGES
THAT TRULY DEMONSTRATES GREAT LEADERSHIP**

NAMCHE BAZAAR

A busy trading village in the Khumbu region of Nepal,
on the trail to the base camp of Mount Everest. Located
at a stunning 3440 m (11,286 ft.) above sea level.

2014 HILLARY LAUREATE AWARD WINNER

MIKE BRUNE / 2015 HILLARY STEP AND 2014 HILLARY LAUREATE



Mike Brune's first time out West was on a family trip in 1985. "I was almost 14 and had never been west of the Appalachians. I still remember walking to the rim of the Grand Canyon and being blown away. The next day, we hiked to the bottom and my life was changed." After earning

dual degrees at West Chester University in Pennsylvania in Economics and Finance he set off with a friend on a road trip that took them through the Great Plains, the California and Oregon coasts, Mt. St. Helens, the boreal forests of Alaska and Canada, the Grand Tetons, Yosemite, and back to Grand Canyon National Park. Working for Greenpeace he knew he'd found his calling. With four years of grassroots organizing and campaigning under his belt, Brune moved on to the Rainforest Action Network, where under his leadership, RAN secured a commitment from Home Depot to phase out the selling of wood from endangered forests. Time Magazine called the victory the most important environmental story of 1999. RAN went on to win more than a dozen other key commitments from America's largest corporations, including Citi, Goldman Sachs, Bank of America, Kinko's, Boise, and Lowe's. While at RAN, Brune wrote *Coming Clean: Breaking America's Addiction to Oil and Coal*, addressing climate disruption and laying out an ambitious plan, moving America to a clean-energy economy.

An updated edition was published in 2010 and in March that year Brune left RAN to become executive director of the Sierra Club. In October 2012, the need to solve the climate crisis was brought into sharp relief when "superstorm" Sandy ravaged the East Coast, including Brune's hometown, Chadwick Beach, New Jersey. The storm flooded his parents' home, which had been built by his father and uncle nearly fifty years before. "I've been working on solutions to the climate crisis for a long time, but I never really expected that it would hit home for me quite the way it did," he said. The Sierra Club's Beyond Coal campaign has risen to the challenge. The campaign celebrated a huge milestone in 2011 when it received a \$50 million donation from Bloomberg Philanthropies that would go toward helping phase out coal energy in the U.S. and replacing it with a clean-energy economy.

203 coal plants either have been retired or are scheduled to retire in part because of the Beyond Coal campaign.

"So here's what I want everyone to remember. The world is a wonderful place. In just 90 minutes, enough sunlight strikes this planet to provide our planet's entire energy needs for one year. The game changer in President Obama and President Xi's Nov. announcement – and an underreported one at that – is China's goal of producing 20 percent of its electricity from carbon-free sources by the end of the next decade.... China will need to install 800 to 1,000 gigawatts of energy with zero emissions by 2030 – an amount almost equal to current total U.S. electricity generating capacity. Such rapid clean-energy growth will accelerate a positive feedback loop. As China drives toward its goal, clean energy prices will continue to drop. Solar and wind are cheaper than fossil fuels in many places already; as prices plummet even further, the transition from dirty fuels will pick up speed, helping China, the US, and other countries meet and exceed their climate targets and save money in the process.

Mike received his Laureate award from Institute ED Mark Prain and Senior Fellow Matt Petersen at a Sierra Club breakfast, prior to 'The Peoples Climate March' (official count 411,000) on Sept. 21st in New York where four Hillary Laureates, Jeremy Leggett, Aimee Christensen, Atossa Soltani and Mike were on-hand for the UN's Climate Week setting the stage for Paris 2015. Says Brune, "I am truly honored to be among such a distinguished and accomplished group of Hillary Laureates. Whether it's fighting the climate crisis or working toward economic justice, one of the most important tools we have in our efforts to secure progress is to create new bonds with new allies that grow and strengthen our movement. With that in mind, I am convinced that we can achieve great things together." Mike gave the lead address at the 7th Annual NZ Hillary Dinner on 3rd December.

Brune and his wife Mary, cofounder of the group MOMS – Making Our Milk Safe, live in the San Francisco Bay Area town of Alameda. They have three children: Olivia, Sebastian, and Genevieve. Mike co-jointly won (with Atossa Soltani) the 2015 Hillary Step Prize (100K) for the "Keep it in the Ground in the Americas" programme, and as a guest of the Institute (with his daughter Olivia) gave the lead address at our 2015 annual dinner on Oct 22nd.





HILLARY SUMMIT
GREAT LEADERSHIP RECOGNISED

INAUGURAL HILLARY LAUREATE AWARD WINNER

JEREMY LEGGETT / 2009 HILLARY LAUREATE



Jeremy Leggett is a social entrepreneur and author of *The Carbon War*, *Half Gone* and *The Energy of Nations*. He is founder and chairman of Solar-century, the UK's fastest growing renewable energy company since 2000, and founder and Chairman of SolarAid, an African solar lighting charity

set up with five percent of Solarcentury's annual profits, itself parent to a social venture, SunnyMoney, that is the top-selling retailer of solar lights in Africa. It has raised more than 10 million pounds from individuals and organisations, and its Patrons past and present include Cate Blanchett and Ian McEwan.

In a first career as a geologist, he researched the history of oceans, explored for oil, and worked on oil source rocks funded by BP and Shell among others (1978–89, while on the faculty at Imperial College). Increasingly worried by global warming, he left to become an environmental campaigner (1989–96, with Greenpeace International), during which time he won the US Climate Institute's Award for Advancing Understanding. Coming to the view that successful green businesses were badly needed in the global struggle to cut greenhouse-gas emissions, he set up Solarcentury, which has expanded into one of the UK's fastest growing energy companies. In 2011 Solarcentury was awarded a Queen's Award for Enterprise for its efforts in innovation.

An Entrepreneur of the Year at the New Energy Awards, he has been described by the Observer as 'Britain's most respected green energy boss'. He was the first Hillary Laureate for International Leadership in Climate Change (2009), and a CNN Principal Voice. Jeremy led the institute's second annual NZ symposium "The Real New Deal" on June 5th, 2009. The international equivalent event took place in his home city of London, November 2009.

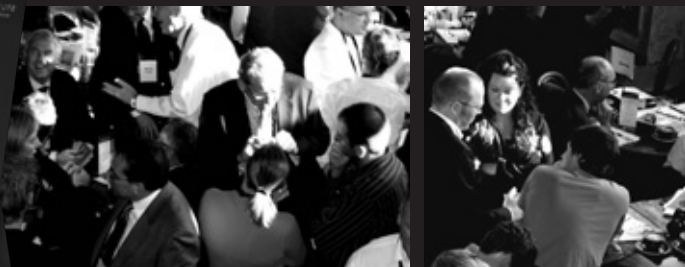
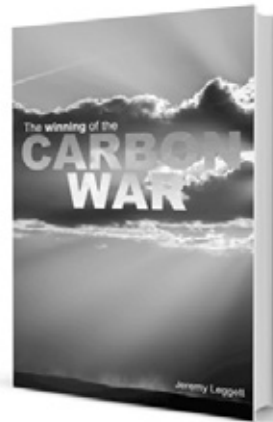
In 2010 Jeremy was awarded an Honorary doctorate in engineering by Heriot Watt University (Edinburgh) "in recognition of his

distinguished career..." He chairs the financial-sector think tank CarbonTracker, and is a risk consultant to large corporations. He is a contributor to the Guardian and the Financial Times, lectures on short courses in business and society at the universities of Cambridge and St Gallen, and is an Associate Fellow at Oxford University's Environmental Change Institute.

He has written several books, including *The Carbon War* (1999), *Half Gone* (2005), and *The Solar Century* (2009), and his latest *The Energy of Nations*, was released in London and New York in 2013. His personal website chronicling his reading around, and experience of, the various unfolding energy issues and for direct access to Jeremy's books see <http://www.jeremyleggett.net/books>

At the Business Green Leaders Awards 2014, he was recognised as Champion of the Year and won a Gothenburg Award (Sweden) for Sustainable Development this year. He is currently publishing his latest work, a free-download, live series *The Winning of the Carbon War* as we head towards COP21 in Paris in December.

www.jeremyleggett.net/latestbook



2010 HILLARY LAUREATE AWARD WINNER

PEGGY LIU / 2012 HILLARY STEP AND 2010 HILLARY LAUREATE



Peggy Liu is Chairperson of JUCCE, a non-profit organization creating a livable China for us and the planet. She is one of the leading voices on China's sustainability landscape and fostering international collaboration with China. Her work spans **ecolivable cities, clean energy, China Dream – sustainability, prosperity, and sustainable diets.**

Key JUCCE milestones: holding the first public dialogues between US & China on clean energy, introducing Smart Grid to China, educating 600 Chinese government leaders on how to build sustainable cities. She is also an executive advisor to Marks & Spencer and HP, as well as an advisor to the World Economic Forum Project Board on Sustainable Consumption, GE's Global Insight Network, Volans. She is a member of the FTSE Environmental Markets Committee, and a Thought Leader at Criticaleye. She served as a member of the World Economic Forum's Global Agenda Councils on Sustainable Consumption 2012–13 and on New Energy Architecture 2011–12, and an energy advisor to the Clinton Global Initiative in 2008.

As one of the leading green thinkers in China, Peggy was honoured as a World Economic Forum Young Global Leader, a Time Magazine Hero of the Environment in 2008, the Hillary Laureate of 2010 for climate change leadership, a Forbes "Women to Watch in Asia" in 2010, a Huffington Post "Greatest Person of the Day" in 2011, one of China's top 50 innovative business leaders by China Business News Weekly in 2012. In Chinese press, she has been recognised as a green leader on covers and in features such as Oriental Outlook ("China Dream"), Global Times ("Green Goddess"), Beijing Tatler ("Green Miracle"), VogueChina ("3

Women Who Better the World"), Psychologies ("10 Green Handkerchiefs award"), Madame Figaro "Top Life" award 2012, Jessica (Most Successful Women 2013), L'Officiel, Elle, Good Housekeeping, Rui Li, Southern People Weekly, Shanghai Daily, The Bund, 21st Century Herald, China Daily, QQ, Sohu.com.

She is a graduate of Massachusetts Institute of Technology and completed a programme in Global Leadership and Public Policy for the 21st Century at the Harvard Kennedy School of Government and a programme at the Lee Kwan Yew School of Public Policy (Singapore). Peggy has a passion for making the world a better place. She believes in the power of one person to inspire collaboration, that the most helpful skill is telling a good story, that cultural translators are the most important job of the next generation, and that those who can, should. Peggy is Chinese-American and resides in Shanghai with her husband and two sons.

In July 2012, Peggy was chosen as the inaugural winner of the Hillary Step, which was presented in London by NZ High Commissioner Derek Leask, Institute Chair David Caygill, and ED Mark Prain, at a peer event chaired by Governor Simon Walker with fellow Laureate Jeremy Leggett. She has dedicated the NZD100K award to support the development of JUCCE's "China Dream" project that reimagines prosperity and reframes sustainability to reshape consumerism for China's 300 million growing to 800 million middle class consumers (by 2025). She has also, consequently joined the Institute's international advisory board, the Hillary Summit.



2011 HILLARY LAUREATE AWARD WINNER



AIMÉE CHRISTENSEN / 2011 HILLARY LAUREATE



Aimée Christensen is founder and CEO of Christensen Global Strategies (www.christensen-global.com), collaborating with industries, investors, governments, organisations and individuals worldwide to develop solutions for a strong clean global economy. Her clients have included the

Carbon War Room, the Clinton Global Initiative, Duke Energy, Microsoft, Ogilvy, the Rockefeller Brothers Fund, Swiss Re, The Elders, the United Nations, the US Department of Energy, Virgin Unite and Wolfensohn & Co. Trained as an environmental and energy lawyer, she has two decades' experience in policy, law, investment, and philanthropy including with Google, the World Bank, Baker & McKenzie, and the US Department of Energy.

She has a track record of creating platforms for collaborative impact and action: in 2012, she served as Special Adviser to the UN Secretary General's High Level Group on Sustainable Energy For All; in 2010 and 2011, she was the founding programme chair of the World Climate Summit, where over 800 business leaders met to share strategies and mobilise solutions to our climate challenge; at the UN "COP16" climate talks in Cancun in December 2010, Christensen orchestrated "Business Action for Climate 2010," showcasing business leadership on climate change with the CEOs of Duke Energy, Dow Chemical, The Coca-Cola Company, and FEMSA; and from 2007–2009, she advised Virgin Unite in shaping two of Sir Richard Branson's innovative initiatives, The Elders and The Carbon War Room.

She has served on numerous boards and advisory boards including with the American Council on Renewable Energy, the US Homeland Security Department's Sustainability and Efficiency Task Force, and the Advisory Board of the International

Centre for Trade and Sustainable Development. Ms. Christensen negotiated the first US bilateral climate change accord (with Costa Rica) and wrote and successfully advocated for the adoption of the first university endowment investment policy on climate change (Stanford University in 1999). She was the 2011 Hillary Laureate and a 2010 Aspen Catto Fellow and graduated from Smith College and has a JD from Stanford Law School.

Aimée's Laureate Award was given mid-September 2011 in New York as part of Climate Week. Doing the honours (along with her US peers) was Hillary Institute ED Mark Prain and Carbon War Room Chair and Former President (Costa Rica) José Maria Figueres (see pic below). Aimée then joined us in NZ to lead our 4th Annual Symposium, "The Deals That Matter" on Oct 31st 2011.

In 2015 Aimée co-founded and is the Executive Director of the Sun Valley Institute for Resilience.

At its core, resilience is the capacity to deal effectively with shocks and disruptions of all kinds. In our rapidly changing world, the risks we face from economic interdependence and environmental changes are greater than ever. Globalization of the economy has created tremendous interdependence, leaving us less self-reliant and more vulnerable to disruptions elsewhere in the world. Environmental change is causing upheaval in entire industries, ecosystems, cities, and continents—in coastal cities threatened by resource scarcity and climate change impacts such as storms and sea level rise, and in water-stressed regions facing worse droughts and erratic rainfall and reduced snowpack and river flows. As a result, the concept of resilience is receiving attention from individuals, businesses, communities, and nations around the globe.



2012 HILLARY LAUREATE AWARD WINNER

PRESIDENT ANOTE TONG / 2012 HILLARY LAUREATE



His Excellency Anote Tong is the current Beretitenti (President) of the Republic of Kiribati. He won the election in July 2003 and had been re-elected in 2007 and again in January this year, 2012. He went to St. Bede's College for his secondary school education, graduated from Canterbury University with a degree in Science, and then gained a Masters in Economics degree from the London School of Economics.

Tong is originally from the island of Maiana, located in central Kiribati. He is a strong climate change advocate and has stated on several occasions that Kiribati may cease to exist altogether, and that its entire population may need to be resettled not as climate change refugees but citizens who migrate on merit and with dignity. In June 2008, he stated that Kiribati may already have reached "the point of no return"; he added: "To plan for the day when you no longer have a country is indeed painful but I think we have to do that." His government declared 150,000 square miles (400,000 km²) of the Phoenix Islands marine area a fully protected marine park, making it off limits to fishing and other extractive uses. This was made a United Nations World Heritage Site. President Tong's calls for the world's attention to the plight of his people have resounded within the General Assembly of the United Nations on eight occasions – within the annual programme of addresses from world leaders. He has repeated these calls within many of the annual 'negotiation' summits for the United Nations Framework Convention on Climate Change – Conference of the Parts 'UNFCCC – COP'.

President Tong has won a number of awards and recognition that acknowledges his contribution and leadership on climate change and conservation. Prior to being named the 2012 Hillary Laureate Awardee, President Tong was earlier awarded in June this year with the Peter Benchley Ocean Award from the Blue Frontier Campaign.

He was also awarded with the Honorary Doctorate Degree in Engineering from the National Pukyong University in South Korea.

President Tong is married to Bernadette Meme Tong and they have eight children.

Said Institute Chairman David Caygill, "No nation symbolises more dramatically than Kiribati both the impact of climate change and the inequity of that impact on different nations. President Tong has been tireless in his efforts to draw these concerns to the attention of the world. We hope this award assists his endeavours."

Hillary Summit Governor and IPCC* Chair, Dr Rajendra Pachauri adds "I am truly delighted at the selection of President Anote Tong. I cannot think of a more deserving person for this recognition and honour."

Says a spokesperson for President Tong, "His Excellency Te Beretitenti is most delighted and honoured to have been considered as the recipient of this award and would be extremely pleased to accept such honour on behalf of his people and his nation and others similarly affected by climate change".

President Tong's presentation of his leadership challenge led our 5th Annual NZ Symposium, "The Case for Climate Equity" on Dec 10th, 2012 and Chairman David Caygill and ED Mark Prain took up His Excellency's invitation to visit Kiribati's capital, Tarawa, for a week in February 2013, to witness first-hand the enormous challenges Kiribati faces with great dignity and practical courage, and to formally present The President's 2012 Hillary Award with his own community in attendance, hosted by the NZ High Commission.

In November 2014 Fijian Prime Minister Voreqe Bainimarama nominated His Excellency as a candidate to receive the Nobel Peace Prize. *"President Tong's personal commitment to advocating a stronger and more coordinated international response to the climate change challenges of our times is exemplary and deserving of further recognition."*





HILLARY SUMMIT
GREAT LEADERSHIP RECOGNISED

2013 HILLARY LAUREATE AWARD WINNER

ATOSSA SOLTANI / 2015 HILLARY STEP AND 2013 HILLARY LAUREATE



Our 2013 Hillary Laureate, Atossa Soltani is widely recognized for her leadership over the past two decades working to support indigenous peoples in their efforts to protect their rights to self-determination, territories, natural resources, culture and way of life.

She has been documenting and

publicizing forest destruction and human rights abuses caused by extractive industries and large-scale energy projects throughout the Amazon and she has led successful campaigns to convince oil companies and international financial institutions to adopt stronger environmental and social standards.

Atossa also serves as the chair of the board of trustees of the Christensen Fund (Christensenfund.org), is on the board of directors of Social and Environmental Entrepreneurs (saveourplanet.org), the advisory board of Peru-based Arkana Alliance (alianzaarkana.org) and the advisory board of the Inter-American Clean Energy Institute (cleanenergyamericas.org).

Prior to founding Amazon Watch, Atossa directed campaigns at the Rainforest Action Network (1991–1996) aimed at ending clear-cut logging in old growth rainforests. She began her environmental career in the late 1980s as the Conservation Director for the City of Santa Monica where she designed and directed an award winning water conservation program. Atossa is a skilled strategist in media and policy advocacy and movement building, and a firm believer in the power of storytelling to create change. She has been instrumental in the production of numerous advocacy videos and short documentaries about the people and the places Amazon Watch works to protect.

A native of Iran, Atossa moved to the United States at the age of 13. She holds a BS in Public Policy Management from the University of Akron, Ohio. She speaks Spanish, Portuguese, English and Farsi.

"The Hillary Governors are especially delighted with this year's choice of Hillary Laureate. Ms. Soltani's work in the Amazon exemplifies the Institute's current focus on climate equity. We hope that our unique, global award will further assist Atossa in her ongoing efforts." David Caygill, Chairman.

Atossa received her Hillary Laureate Award in the company of her peers, supporters and Mayalu Txucarramãe, Kayapó and Waura youth leader, representing indigenous partners working to stop dams in the Amazon at the AMAZON WATCH ANNUAL LUNCHEON on 25th Sept. 2013, in San Francisco. She was given a lengthy standing ovation.

Two months later she addressed the Institute's 6th Annual Dinner in NZ, as our guest of honour.

Atossa co-jointly won (with Mike Brune) the 2015 Hillary Step Prize (100K) for the *Keep it in the Ground in the Americas* programme.



Keep fossil fuels in the ground

BY MARK PRAIN – JUN. 5, 2015

OPINION — Mark Prain, executive director of the Christchurch-headquartered Hillary Institute, announces the organisation's 2015 international Hillary Laureates, Atossa Soltani and Michael Brune, and explains their campaign to keep fossil fuels in the ground.

Set against the backdrop of limiting global warming to 2 degrees Celsius, the primary goal of the United Nation's COP 21 Climate Change Summit in Paris in December, is a universal climate agreement manifested in "a protocol, legal instrument or agreed outcome with legal force". This 'new instrument' must be adopted in 2015 and implemented by 2020.

For good reason hopes in many quarters are high but *Guardian* columnist George Monbiot recently called out a key "elephant in the room". Reiterating the old mantra that solving a problem requires naming it, he slammed the duality of governments pursuing directly contradictory policies.

His core contention is absent recognition of the causative role of fossil fuel production in climate change, capping global warming at 2 degrees C is an oxymoron – particularly while many states seek to "maximize economic recovery" of their reserves. "Then they cross their fingers, walk three times widdershins around the office and pray that no one burns it."

As we head toward Paris, all member countries (including New Zealand) are committed to providing INDCs (intended nationally-determined contributions). Essentially a tool for shared objectives, these benchmarks based on careful calculus of a domestic market's toleration, will be celebrated/debated in the context of ratcheting up what can be agreed on the international stage as a whole.

As yet on Monbiot's "supply side" challenge, no major national players have forgone new extractive opportunities around oil and gas, "keeping it in the ground".

While some smaller states have made gestures, they'll need financial support to apply alternative energy sources at scale, making equity another key objective of the COP21. The aim is to mobilize \$100 billion per year by developed countries, from public and private sources, from 2020.

Even Shell CEO Ben van Beurden last month publicly endorsed warnings that the world's fossil fuel reserves cannot be burned unless some way is found to capture their carbon emissions.

So why is he sending exploration rigs to the Alaskan Arctic? His answer was a lot of corporate and individual soul-searching went into the decision. There's no doubt new insights and products are coming from intelligent business but the easy response of "most of you drove here in a car" is a raw reminder of how pervasive "economy trumps environment" sentiment remains.

Vested interests aside, world-leading economies unafraid to introduce positive incentives; like Germany (ranked fourth) and California (eighth), closing fast on Brazil (seventh), have seen record renewables investment.

So too Mom and Pop take-up of de-centralised energy and, speaking of cars, hybrid and electric vehicles. The sexy top end of Elon Musk's Tesla, or former *Top Gear* presenter Jeremy Clarkson's excitement (about BMW's all electric i-8) aside, the ubiquity of the Prius on LA's freeways is obvious.

Indeed on the demand side it's no accident Angela Merkel's Germany and Jerry Brown's California are actively transitioning their economies to the potentially enormous economic and socially-leveling opportunities of a low-carbon future. Hailing from opposite sides of the political divide, they're united by diverse and pragmatic creative smarts and determinedly future-focused politics.

Equally it's no coincidence Presidents Obama and Xi Jinping announced key INDCs for COP 21. Last November's historic US-China bilateral agreement commits the US to reducing its emissions to 26-28 per cent below 2005 levels by 2025. China will peak its emissions by 2030, and thereafter not increase them, creating a huge driver for clean-tech innovation and jobs in both nations.

Van Beurden candidly predicts the global energy system will be "zero carbon" by 2100 with Shell gaining a "very, very large segment" of its



Sierra Club executive director Michael Brune, top row, fourth from left, and other activists opposed to the Keystone XL tar sands pipeline project tie themselves to the White House fence during a protest in Washington DC in 2013. Brune has been named one of the 2015 Hillary Institute laureates.

revenues from renewables. The downside of course is if we get there - and for many on the front lines of climate impact already this isn't about niceties of choice around which car they drive, it's about survival. They understand the need for a profound sense of urgency.

As Paris this December looms larger, a wide array of "non-state actors", significant global media consortia (thankfully), city-state, corporate and NGO strategies are rapidly gathering momentum – what the UN calls the "Agenda of Solutions".

In the United Kingdom, Monbiot's home plate *The Guardian's* "Keep it in the Ground" campaign is focused on persuading some of the globe's largest philanthropies (including Wellcome Trust and the Gates Foundation) to divest their shareholdings in fossil fuel stocks.

And across the Atlantic, the Hillary Institute's 2013 and 2014 global Laureates Atossa Soltani and Michael Brune have crafted a consortium of 60 NGO and indigenous leaders from the top of Alaska, to the tar sands of Canada, to the forests of the South American Amazon, creating a co-ordinated, action strategy for "Keeping it in the Ground across the Americas". The outcome will impact Paris, but will importantly also go beyond it.

A 48-hour intensive gathering in San Francisco in April began by seeking a declarative statement of common ground. There was nothing ambiguous about the equity or urgency issues in the room.

Acknowledgement that major impacts of our fossil fuel economy are frequently borne not by those who profit most, but by front-line and indigenous communities (with the least resources to adapt), kept participants and translators working very hard throughout, as no doubt they will again at COP 21.

Commonsense dictates playing Russian roulette with our climate system goes beyond being merely reckless and shortsighted. And as anyone in any truly "hard yards" space will attest, creativity, tenacity and implementation distinguish the exceptional.

In that spirit, Amazon Watch Chair Soltani and Sierra Club boss Brune have co-jointly won the 2015 Hillary Step prize for Leadership in Climate Equity to kick-start this ambitious strategy.

It takes a special kind of heart, a very special kind of leadership, to tenaciously persevere 'fighting the good fight', the "inconvenient truths", the unforgiving realities - particularly in this age of endless, distracting, seductive ephemera. And beyond that to remain militantly focused on finding and driving solutions!

Hillary Laureates Brune and Soltani have been doing both for over two decades agin the odds. Long may they continue.

THE PRESS – JUN. 5, 2015



PATRON HELEN CLARK (Administrator of the United Nations Development Programme)

Helen Clark became the Administrator of the United Nations Development Programme on 17 April 2009, and is the first woman to lead the organisation. She is also the Chair of the United Nations Development Group, a committee consisting of the heads of all UN funds, programmes and departments working on development issues. Prior to her appointment with UNDP, Helen Clark served for nine years as Prime Minister of New Zealand, serving three successive terms from 1999–2008. Throughout her tenure as Prime Minister, Helen Clark engaged widely in policy development and advocacy across the international, economic, social and cultural spheres.

Under her leadership, New Zealand achieved significant economic growth, low levels of unemployment, and high levels of investment in education and health, and in the well-being of families and older citizens. She and her government prioritised reconciliation and the settlement of historical grievances with New Zealand's indigenous people and the development of an inclusive multicultural and multi-faith society. Helen Clark advocated strongly for NZ's comprehensive programme on sustainability and for tackling the problems of climate change. Her objectives have been to establish New Zealand as being among the world's leading nations in dealing with these challenges. Helen Clark was also an active leader of her country's foreign relations and policies, engaging in a wide range of international issues.

As Prime Minister, Helen Clark was a member of the Council of Women World Leaders, an international network of current and former women presidents and prime ministers whose mission is to mobilise the highest-level women leaders globally for collective action on issues of critical importance to women and equitable development. Helen Clark held ministerial responsibility during her nine years as PM for NZ's intelligence agencies and for the portfolio of arts, culture and heritage. She has seen the promotion of this latter portfolio as important in expressing the unique identity of her nation in a positive way.

Prior to entering the New Zealand Parliament, Helen Clark taught in the Political Studies Department of the University of Auckland. She graduated with a BA in 1971 and an MA with First Class Honours in 1974. She is married to Peter Davis, a Professor at Auckland University.

HILLARY SUMMIT GOVERNORS



HILLARY SUMMIT
GREAT LEADERSHIP RECOGNISED

ANAKE GOODALL (Chair) (NZ)

Anake has diverse management and governance experience in a range of community-based organisations, including roles as a labour union delegate and serving as Chief Executive Officer of Te Rūnanga o Ngāi Tahu.

Anake is an immediate past member of the Environmental Protection Authority and its establishment board, and currently serves on the boards of Canterbury Earthquake Recovery Authority's Review Panel, Meridian Energy, PledgeMe and the Ākina Foundation. He also holds the position of Adjunct Professor at the University of Canterbury.

He is particularly interested in the use of strategies to realise community objectives that integrate social, environmental and economic dimensions over the long run. Anake has an MBA, a Public Administration Masters from Harvard's John F Kennedy School of Government, and is a New Zealand Harkness Fellow.



MATT PETERSEN (US)



The Hillary Senior Fellow 2008–2014, co-leading our global Laureate search programme, Matt Petersen is the Chief Sustainability Officer, Office of Los Angeles Mayor Eric Garcetti. He is a board member of Global Green USA, where he served as President and CEO for close to 20 years. Mr. Petersen built Global Green into one of the country's leading environmental organisations. His leadership has helped bring critical attention to the impacts of climate change while focusing on greening affordable housing, schools and cities as key solutions. Last year, Petersen turned the group's attention to the communities devastated by Hurricane Sandy, creating the Solar for Sandy. Previously, he ran local, state, and federal political campaigns as well as serving as the Executive

Director of Americans for a Safe Future.

Matt has been touted a 'green all star' by Outside Magazine and in 2008 was honoured as the Hillary Institute's inaugural Hillary Senior Fellow, a key international ambassador for our Leadership work on Climate Change, identifying potential Hillary Laureates. Matt is a former term member of the Council on Foreign Relations and Pacific Council on International Policy. He serves on a number of advisory boards including Discovery Communications' Planet Green, the Environmental Media Association, the Automotive X Prize Advisory Board and the City of Santa Monica Environmental Task Force.

HON. DAVID CAYGILL (NZ)

Born and educated in Christchurch, David graduated B.A., LL.B (Hons) from the University of Canterbury. He was first elected to public office at age 22 and served three terms on the Christchurch City Council (1971–80). In 1978 David was elected to Parliament, representing his home district of St Albans in Christchurch. He served as a Member of Parliament for the following 18 years, including six years (1984–90) as a Minister of the Crown. From 1993–96 David served as Deputy Leader of the Opposition.



Following his retirement from elected politics in 1996 he returned to his former profession as a lawyer, joining the national firm of Buddle Findlay as a partner specialising in public law. In December 2003 David was appointed as Deputy Chair of the Commerce Commission and in 2007 Chair of the Electricity Commission. David also serves or has served on a number of outside bodies, including as chair of the Accident Compensation Corporation. In 2000 he chaired the Ministerial Inquiry into the Electricity Industry. He recently chaired the review of NZ's Emissions Trading Scheme and is currently a Commissioner of Environment Canterbury, specialising in water issues. David was the Institute's founding chair from 2007–2014.



ACF/James Thomas

PAUL HAWKEN (USA)

Paul Hawken is an environmentalist, entrepreneur, and author. His work includes starting ecological businesses, writing about the impact of commerce on living systems, and consulting with heads of state and CEOs on economic development, industrial ecology, and environmental policy. He has appeared on numerous media including the Today Show, Larry King, Talk of the Nation, Charlie Rose, and has been profiled or featured in hundreds of articles including the Wall Street Journal, Newsweek, Washington Post, Business Week, Esquire, and US News and World Report. His writings have appeared in the Harvard Business Review, Resurgence, New Statesman, Inc., Boston Globe, Christian Science Monitor, Mother Jones, Utne Reader, Orion, and many other publications.

He authors articles, op-eds, and peer-reviewed papers, and has written seven books including four national bestsellers, “The Next Economy” (Ballantine 1983), “Growing a Business” (Simon and Schuster 1987), and “The Ecology of Commerce” (HarperCollins 1993) and “Blessed Unrest” (Viking, 2007). The Ecology of Commerce was voted in 1998 as the #1 college text on business and the environment by professors in 67 business schools. “Natural Capitalism: Creating the Next Industrial Revolution” (Little Brown, September 1999) co-authored with Amory Lovins, has been read and referred to by several heads of state including President Bill Clinton who called it one of the five most important books in the world today. His books have been published in over 50 countries in 27 languages. When the activist Bill McKibben wrote the seminal article, “Global Warming’s Terrifying New Math,” in Rolling Stone in 2012, Hawken asked, “Why aren’t we doing the math on the solutions? Somebody should come up with a list and see what it requires so you get to drawdown.” The idea of “drawdown” — actually reducing greenhouse gas concentrations so that global temperatures drop — “There’s no such thing as stabilization at 450 or 550 ppm,” he said. “That’s not stabilized. That’s volatile. I felt that the goal should be drawdown, which is a year-to-year reduction of carbon from the upper atmosphere, period.”

Project Drawdown is already underway with a prestigious array of contributors involved. The book will be published before the UN Paris round in Dec 2015. Paul has founded several companies including some of the first natural food companies in the US that relied solely on sustainable agricultural methods. He presently heads OneSun, LLC, an energy company focused on ultra low-cost solar based on green chemistry and biomimicry; and Highwater Global, a social impact fund that employs the highest standards of corporate social, ethical and environmental behaviour. He has seven honorary PhDs and a clutch of awards on a shelf somewhere.

SIMON WALKER (Director General, Institute of Directors, UK)

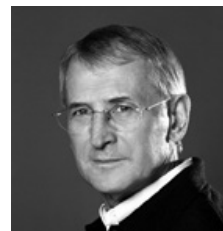
Simon Walker became Director General of the Institute of Directors in October 2011. As the public face of the IoD, and the most senior representative of the membership, Simon debates regularly in the media and engages with senior figures from across government, politics and Whitehall. He previously served as Chief Executive of the BVCA, the organisation that represents British private equity and venture capital, from October 2007 to March 2011. Between 2003 and 2007 Simon worked at Reuters as Director of Corporate Communications and Marketing. He was Communications Secretary to HM The Queen at Buckingham Palace from 2000 to 2003 and earlier served as Director of Corporate Affairs at British Airways. From 1996–1997 Simon worked as a special adviser in the Prime Minister’s Policy Unit at 10 Downing Street.



Simon was previously a partner at Brunswick, the public relations group, and Director of European Public Affairs for Hill & Knowlton in Brussels. He has been a member of the Better Regulation Commission, a Trustee of The Queen’s Golden Jubilee Trust and the New Zealand-UK Link Association. He is a Council Member of the European Policy Forum and a member of the Parliamentary Speaker’s Advisory Committee on Public Engagement. In 2015, GQ magazine listed Simon among the 100 best connected men in the country. Simon was born in South Africa, and has worked as a journalist and consultant in New Zealand, Belgium and the UK. He read Philosophy, Politics and Economics at Balliol College, Oxford, where he was President of the Oxford Union. He was a Knight Journalism Fellow at Stanford University. He is married with two children.

MANFRED KETS DE VRIES (Chair Leadership Development, INSEAD, France)

Manfred F. R. Kets de Vries holds the Raoul de Vitry d'Avaucourt Chair of Leadership Development and Organizational Change at INSEAD. In addition, he is the Founding Director of INSEAD's Global Leadership Centre. Furthermore, he is the Distinguished Visiting Professor of Leadership Development Research at the European Institute of Management and Technology in Berlin (ESMT). The Financial Times, Le Capital, Wirtschaftswoche and The Economist have rated Kets de Vries as one of world's leading leadership theoreticians. His books and articles have been translated into 31 languages. Kets de Vries is listed among the world's top fifty leading management thinkers and among the most influential contributors to human resource management. He is the author of more than 35 books and 350 articles.



Kets de Vries is a consultant on organizational design/transformation and strategic human resource management to leading U.S., Canadian, European, African, and Asian companies. As a global consultant in executive leadership development his clients have included ABB, ABN-AMRO, Aegon, Air Liquide, Alcan, Alcatel, Accenture, Bain Consulting, Bang & Olufsen, Bonnier, BP, Cairn, Deutsche Bank, Ericsson, GE Capital, Goldman Sachs, Heineken, Hudson, HypoVereinsbank, Investec, KPMG, Lego, Liberty Life, Lufthansa, Lundbeck, McKinsey, ATIC, National Australian Bank, Novartis, Nokia, NovoNordisk, Origin, Shell, SHV, SpencerStuart, SABMiller, Standard Bank of South Africa, Unilever and Volvo Car Corporation. As an educator and consultant he has worked in more than forty countries. In his role as a consultant, he is also the chairman of the Kets de Vries Institute (KDVI), a boutique leadership development consulting firm.

The Dutch government has made him an Officer in the Order of Oranje Nassau. He was the first fly fisherman in Outer Mongolia and is a member of New York's Explorers Club. In his spare time he can be found in the rainforests or savannas of Central Africa, the Siberian taiga, the Pamir and Altai Mountains, Arnhemland, or within the Arctic Circle.



JOAN SHAPIRO (Chair Seer Analytics, LLC, USA)

Joan Shapiro is Chair of Seer Analytics, LLC, a consumer research firm she co-founded in 2001. Seer's research programmes apply state-of-the-art analytics, such as predictive modeling, data mining, demographics and geo-spatial analysis, to solve business problems. Clients include school districts, YMCAs around the country and health care companies. Ms. Shapiro was Executive Vice President of ShoreBank Corporation where, for 20 years, she built its franchise as the leading development bank in the country. She developed a national clientele, helped to shape the field of community-based investment and communicated these strategies abroad. She was a founding member and later president of the Social Investment Forum and is recognised as one of the pioneers of socially

responsible investing in the United States.

Ms. Shapiro consulted on social enterprise investment and community development for several years. Clients included the Global Environmental Facility of the United Nations, The John D. and Catherine T. MacArthur Foundation and the Chicago Humanities Festival. She has given academic lectures on community development and social investment at leading graduate schools of business, professional institutes and international forums and contributed to numerous books and other publications on these subjects.

Ms. Shapiro has served on public and private boards for over 30 years. She was an original member of the UK Social Investment Task Force, a group of business and civic leaders who advised government beginning in 2000 on private sector investment in urban regeneration. She has been on the boards of numerous cultural non-profit organisations as well as CERES and the Environmental Law & Policy Center, served as North American Vice President of the New Israel Fund and currently is a director of the Bulletin of the Atomic Scientists.

DR HELEN SYKES, AM (Chair, Australian Collaboration)

Helen Sykes is the Director of Future Leaders, President of the Trust for Young Australians and Chair of The Australian Collaboration. She is an Associate of Melbourne Sustainable Society Institute, a Member of the Future Justice Executive and a Summit Governor of the Hillary Institute. She has published and edited eleven books.



PEGGY LIU (Chair, JUCCEE – Joint US-China Collaboration on Clean Energy – Shanghai, China)

2012 Hillary Step Award Winner. Appointed Hillary Summit Governor July 2012. See page 7 for full bio.



KEVIN ROBERTS (CEO Worldwide Saatchi & Saatchi)

Kevin Roberts is the New York-based CEO Worldwide of Saatchi & Saatchi – one of the world's leading creative organizations with over 6500 people and 130 offices in 70 countries – and part of Publicis Groupe, the world's third largest communications group. Saatchi & Saatchi works with 6 of the top 10 and over half of the top 50 global advertisers. Born and educated in Lancaster in the north of England, Kevin Roberts started his career in the late 1960s with iconic London fashion house Mary Quant. He became a senior marketing executive for Gillette and Procter & Gamble in Europe and the Middle East. At 32, he became CEO of Pepsi-Cola Middle East; and later Pepsi's CEO in Canada. In 1989, Roberts moved with his family to Auckland, New Zealand, to become Chief Operating Officer with Lion Nathan. He took up his position as CEO Worldwide with Saatchi & Saatchi in 1997. In 2011, he became the first non-Latin American to be inducted into the FIAP (Festival Iberoamericano de Publicidad) Ibero-American Hall of Fame.

Kevin Roberts has honorary appointments and doctorates at several universities. Presently he is Honorary Professor of Innovation and Creativity at the University of Auckland Business School and Honorary Professor of Creative Leadership at Lancaster University. With academic colleagues, he wrote "Peak Performance: Business Lessons from the World's Top Sporting Organizations", an inspiration-driven business theory and practice. In 2004, he wrote "Lovemarks: the Future Beyond Brands", a ground-breaking business book published in 18 languages, showing how emotion can inspire businesses and brands to deliver sustainable value. He has written further books on the power of emotion and the screen age. Lovemarks was named one of the ten Ideas of the Decade by Advertising Age in 2009. In 2013, Kevin, a New Zealand citizen, was made a Companion of the New Zealand Order of Merit (CNZM) for services to business and the community. Currently, he is business ambassador for the New Zealand United States Council. He is a former director of the New Zealand Rugby Union and former chairman of USA Rugby. Kevin has homes in New York, Auckland, and Grasmere in the English Lake District.

DR RAJENDRA PACHAURI (India)

Former Chair of the IPCC, Rajendra Pachauri led and built TERI in his home nation India over the last 34 years "from a concept to a major, financially autonomous, professionally dynamic organization on the global stage" before stepping down in July this year. Dr. R.K. Pachauri has been the Chief Executive of TERI since 1981, designated initially as Director and since April 2001 as Director-General. In April 2002 he was elected as Chairman of the Intergovernmental Panel on Climate Change (IPCC), which was established by the World Meteorological Organization and the United Nations Environment Programme in 1988. IPCC along with former Vice President Al Gore has been awarded the Nobel Peace Prize for the year 2007. He has been appointed as Director, Yale Climate and Energy Institute from July 2009. Dr. Pachauri has a PhD in Industrial Engineering and a PhD in Economics and has authored 26 books and several papers and articles. He has been on several international and national committees including membership of the Economic Advisory Council to the Prime Minister of India, the Advisory Board on Energy (ABE) which reported directly to the Prime Minister of India, a Senior Advisor to the Administrator of the United Nations Development Programme and several others. He has been President (1988) and Chairman (1989–90) of the International Association for Energy Economics (IAEE). He has been President of the Asian Energy Institute since 1992. In April 1999, he was appointed Member of the Board of Directors of the Institute for Global Environmental Strategies, Japan and continues to hold this appointment.



Dr. Pachauri was awarded the "Padma Bhushan" in 2001 by the President of India and he was also bestowed the "Officier De La Légion D'Honneur" by the Government of France in 2006. He was conferred with the "Padma Vibhushan", second highest civilian award, for his services in the field of science and engineering in January 2008 by the President of India. In November 2009, he received the "Order of the Rising Sun – Gold and Silver Star" in recognition of his contribution to the enhancement of Japan's policy towards climate change and was bestowed with the Order of the White Rose of Finland from the Prime Minister of Finland. "We have the means to limit climate change. The solutions are many and allow for continued economic and human development. All we need is the will to change, which we trust will be motivated by knowledge and an understanding of the science of climate change." **2/11/14 Concluding installment 5th Climate Assessment Report IPCC**

The Institute honours the rich contributions of Ray, Bridget, Chris and Ta Mark – all seminal, founding figures in our work.



RAY ANDERSON (USA)

Founding Governor –
in memoriam 2011



BRIDGET CULLERTON (BELIZE)

Founding Governor –
in memoriam 2009



CHRIS DOIG (NZ)

Founding Trustee –
in memoriam 2011



TA (SIR) MARK SOLOMON (Ngai Tahu – NZ)

Founding Governor –
retired 2013

'Merits, principles,

Institute looks at pragmatic solutions
Perspective

The deals

Hillary Institute laureate works on climate solution

The Hillary Institute of International Leadership today announces its 2014 annual, global Hillary Laureate. Its Christchurch-based executive director, MARK PRAIN, introduces Michael Brune of the Sierra Club (US).

US\$250 billion (\$125,000) per annum.

Renowned author and chairman of the UK's largest solar provider, Jeremy Leggett (the 2009 Hillary Laureate), estimates we need to quadruple that in the next 20 years to head off irreversible warming this century. And at the same time older, dirtier carbon-based industries must be retired.

Enter Michael Brune, executive director of The Sierra Club, 2.4

to everything we hold dear. We must meet that challenge."

Hillary Institute international board governor Joan Shapiro, of Chicago, wastes no words: "Mike is a superbly able strategic thinker. Within every organisation he works, he identifies a core issue and develops a large-scale, long-term campaign to implement change."

Under Brune's leadership The Sierra Club's Beyond Coal

Zealand, West Coasters are gradually coming to terms not just with the deep tragedy of Pike River, but also the decline of coal as a core livelihood for generations. Solid Energy's coal price is down 65 per cent this year with further attendant job losses.

A 2013 bi-partisan conference considered a range of "post coal economy" options in the US, including (interestingly from our current New Zealand viewpoint,

The industry's recovery post Obama's bail-out (repaid early) has been dramatic. Take the Chevy Volt, head of its class on sales, but one example of smarter, vastly more fuel-efficient vehicles; Bush-era "Hummers" a distant, costly memory.

Moreover, a major UAW capital infusion in Musk's Tesla helped get the company through the global financial crisis and enabled Ford to upgrade five plants.



Michael Brune

The Hillary Institute of International Leadership has chosen Atossa Soltani as its fifth global Hillary Laureate for exceptional leadership and its second in climate equity, which considers the social impacts of climate change. On World Environment Day, MARK PRAIN of the institute introduces her and her work.



Laureate Atossa Soltani

World Environment Day has a long history of calling the world's attention to global challenges. The United Nations has been just one of the many events that have taken place on this day.

But this year, the world's attention is focused on the challenges of a sustainable future. The world's population is growing, and the demand for resources is increasing. We need to find ways to meet these challenges in a sustainable way.

Atossa Soltani is a leader in this field. She is the founder of the Green Future Foundation, which is dedicated to promoting sustainable development and environmental protection.

Her work has been recognized by the Hillary Institute of International Leadership, which has named her its fifth global Hillary Laureate for exceptional leadership and its second in climate equity.

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The Amazon is under attack, and not just from the encroachment of dirty oil and mineral exploitation.

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THE INSTITUTE

The Hillary Institute, launched in 2007, is a New Zealand-based international organisation named in

Kiribati leader honoured for stand on 'climate equity'

The President of Pacific Island Kiribati - the first country due to disappear because of rising waters caused by global climate change - has been recognised for his leadership on climate equity.

attention of the world. We hope this award assists his endeavours.

Tung is the recipient of many awards and recognition.

Fair play in short supply

MARK PRAIN outlines the priority for the Hillary Institute in coming years, and says that fair play will be a factor.

President Hu Jintao, v doesn't have to suffer of democracy in getting it.

Whether New Zealand the wit or the will to optimise our brand is yet to be seen, but be unwise to ignore taken by the world economies, one we already have an hi trade agreement, the US, which we chasing for a sim Moreover op Kiwi innovation technology are agriculture, bu arenas - where only be se

HILLARY INSTITUTE TRUSTEES IN NEW ZEALAND



SACHA MCMEEKING

Sacha McMeeking is Head of School of Aotahi: Māori and Indigenous Studies at University of Canterbury. After serving Te Rūnanga o Ngāi Tahu as head of government and external relations for a number of years she founded a boutique strategy, sustainability and collaboration consultancy. Sacha is a change agent, who having pursued societal transformation through international human rights advocacy, iwi development and public policy is now focussed on social entrepreneurship as a way to solve complex and pressing global and local challenges.

She holds a Master of Law degree and was the inaugural Fulbright Harkness New Zealand Fellow in 2010, during which she developed kaupapa.org a bespoke suite of tools for iwi and Maori organisations to make commercial and tribal development decisions according to tradition-based values. Sacha also serves on a number of non-profit boards and co-founded the Ministry of Awesome.

ANAKE GOODALL (Chair), HON DAVID CAYGILL, and MARK PRAIN (Executive Director)

See bios under Hillary Summit pgs 12 & 13 and Principals pg 18.

GARRY MOORE (CNZM, CA)

Mayor of Christchurch for 9 years and founder of Mayors Taskforce for Jobs which focused on youth employment in NZ, Garry had a particular interest in environmental projects which reduced the City Council's energy usage by 30% and CO2 emissions by 50%.

Involved in economic development since 1980 including with the founders of Whalewatch, Garry has an interest in strong public/private partnerships having successfully put a number in place as Mayor of Christchurch. Garry is now actively involved in the rebuild of the City he loves so much. One of his companies, which he co-owns with his family, a bar called Smash Palace, has been acknowledged as a cutting edge comment on the temporary nature of Christchurch City. Married to Pam Sharpe for the equivalent of three life sentences, they have four children and three grandchildren upon whom granddad and grandma dote.



PETER TOWNSEND (CEO, Canterbury Employers' Chamber of Commerce)

Peter Townsend is the Chief Executive of the Canterbury Employers' Chamber of Commerce and has held that position since 1996. The Employers' Chamber, as the largest business support agency in the South Island, concentrates on assisting members to improve their enterprises; ensuring members can operate in a business friendly environment; and encouraging new levels of business activity.

Peter holds several corporate directorships including being a Board member of New Zealand Trade and Enterprise and the Callaghan Grants Committee. He is also a Board member of Pegasus Health (Charitable) Ltd and the Air Force Museum Trust. He is involved with a range of community groups and initiatives in this region that are in harmony with the objectives of the Employers' Chamber. Since 4 September 2010, and especially since 22 February 2011, Peter has been actively involved in earthquake recovery issues.

Peter is the Honorary Consul for Chile for the South Island, a Fellow of the Institute of Directors and a Fellow of the Institute of Management. In December 2013 Peter was made a Companion of the New Zealand Order of Merit.

Peter has a BSc (Hons) and a post Graduate Diploma in Business and in May 2014 Lincoln University made Peter an Honorary Doctor of Commerce for his services to business. In September 2013 Peter received the Individual Leadership Award at the AUT Business School Excellence in Business Support Awards.

PETER BECK

The Reverend Peter Beck is a former Christchurch City Councillor and was Dean of the Christchurch Cathedral from 2002–2012. Born in England, he and his wife Gay came to New Zealand in 1981. They have three adult children. A graduate of Oxford University and an Anglican priest for 42 years he has always seen his ministry as engaging with the issues of the world, getting out and meeting people in all walks of life, and exploring with them what gives meaning, value and purpose in their lives.

His association with Sir Ed goes back to his time at St Matthew in the City in Auckland when Sir Ed and Lady Hillary supported some of the project work there. Latterly his relationship deepened when Peter joined Sir Ed in Antarctica to lead the 25th anniversary of the Erebus disaster. He was privileged to be asked by Lady Hillary to take part in Sir Ed's funeral in January 2008. Peter is also the Antarctica NZ Chaplain to Scott Base.



PRINCIPALS

MARK PRAIN (Executive Director)

A graduate of Toi Whakaari (Wellington – 1978), New Zealand's premier Theatre Arts academy, Mark spent 15 years as a professional actor, director, playwright and opera singer. He has since spent much of the last 25 working in NZ, the US and around the world in leadership roles. After five years with Greenpeace (1990–94), he became Executive Director of not for profit Sustainable Cities (1995–2000) and then of the “Redesigning Resources Business Leadership Group” (2000–04). He is the author of two books on sustainable best practice (2002 & 2004), and wrote a column on the subject for the Business Monthly from 1996–2005. He continues to write occasional journalistic pieces for a variety of print media and is further challenging his fading acuity (35 years after undergrad work) completing this year a Masters in International Law and Politics (part-time) at Canterbury University.



Beyond his current international role as Executive Director of the Hillary Institute (2006–), Mark is Director of Maven Ltd, a strategic consultancy focused on social entrepreneurship based in NZ. He is also the ED of Untouched World Foundation and a director of Professional Arts Services. An advisor to the Katerva Challenge for innovative climate change solutions (Canada) and Climate Changers (US), he is widely-regarded as an independent thinker and partnership broker. DD: 0064 214 344 00



LEADERSHIP THAT MATTERS

New Zealand has spawned a global leadership organisation that bears the name of our most famous son – Sir Edmund Hillary. The Hillary Institute of International Leadership has impeccable credentials and links to some of the best-known and most influential people in leadership roles in the world today. It is another example of a ‘world class’ initiative springing from these small islands, that is better known and recognised outside the country than at home. Executive director of the Institute, Mark Prain, explains the vision and impetus behind the organisation he co-founded in 2006.

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HILLARY INSTITUTE ENDOWMENT CAPITAL GOAL NZD5M

THE HILLARY STEP

A nearly vertical (12 m) (40 ft) rock wall of upper Mount Everest. It lies almost at the top of the mountain, halfway from the “South Summit” to the Summit top, and is the last real challenge before the Summit. It was named after Sir Edmund Hillary, who was the first person followed by climbing partner Tenzing Norgay who passed it to reach the Summit. It is at about 28,840 feet above sea level.

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HILLARY LAUREATES

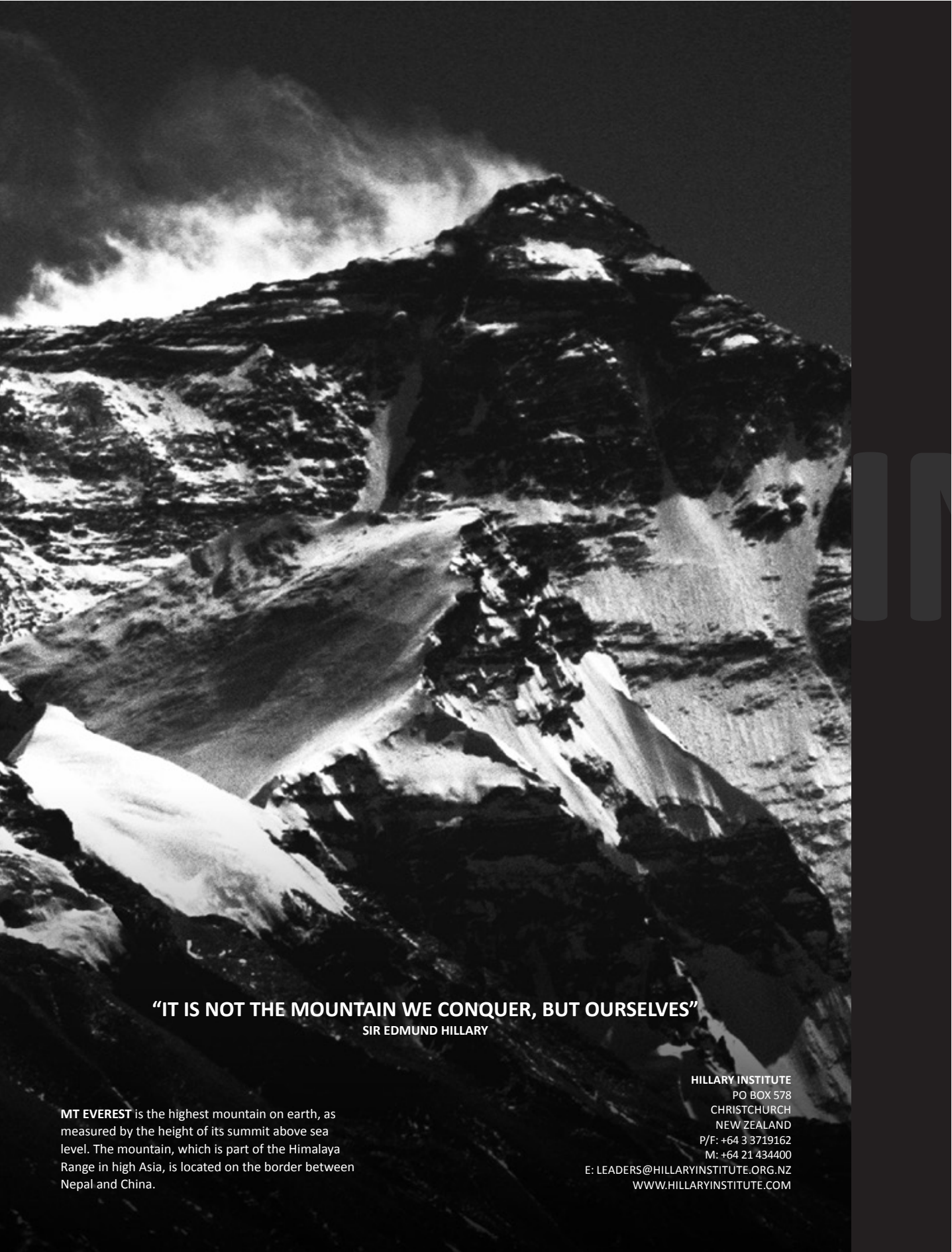
2009 – Jeremy Leggett (UK)
2010 – Peggy Liu (China)
2011 – Aimée Christensen (US)
2012 – Te Beretitenti (President)
Anoté Tong (Kiribati)

2013 – Atossa Soltani (Amazon Watch)
2014 – Mike Brune (US)

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LEADERS@hillaryinstitute.org.nz



"IT IS NOT THE MOUNTAIN WE CONQUER, BUT OURSELVES"

SIR EDMUND HILLARY

MT EVEREST is the highest mountain on earth, as measured by the height of its summit above sea level. The mountain, which is part of the Himalaya Range in high Asia, is located on the border between Nepal and China.

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